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CLINICAL ANALYTICS AND DATA MANAGEMENT FOR THE DNP, SECOND EDITION

Springer Publishing Company Praise for the First Edition: “DNP students may struggle with data management, since their projects are not research, but quality improvement, and this book covers the subject well. I recommend it for DNP students for use during their capstone projects.” Score: 98, 5 Stars --Doody's Medical Reviews This is the only text to deliver the strong data management knowledge and skills that are required competencies for all DNP students. It enables readers to design data tracking and clinical analytics in order to rigorously evaluate clinical innovations/programs for improving clinical outcomes, and to document and analyze change. The second edition is greatly expanded and updated to address major changes in our health care environment. Incorporating faculty and student input, it now includes modalities such as SPSS, Excel, and Tableau to address diverse data management tasks. Eleven new chapters cover the use of big data analytics, ongoing progress towards value-based payment, the ACA and its future, shifting of risk and accountability to hospitals and clinicians, advancement of nursing quality indicators, and new requirements for Magnet certification. The text takes the DNP student step by step through the complete process of data management from planning to presentation, and encompasses the scope of skills required for students to apply relevant analytics to systematically and confidently tackle the clinical interventions data obtained as part of the DNP student project. Of particular value is a progressive case study illustrating multiple techniques and methods throughout the chapters. Sample data sets and exercises, along with objectives, references, and examples in each chapter, reinforce information. Key Features: Provides extensive content for rigorously evaluating DNP innovations/projects Takes DNP students through the complete process of data management from planning through presentation Includes a progressive case study illustrating multiple techniques and methods Offers very specific examples of application and utility of techniques Delivers sample data sets, exercises, PowerPoint slides and more, compiled in Supplemental Materials and an Instructor Manual

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Douglas B. Laney Principal, Data & Analytics Strategy, Caserta, and author of "Infonomics" Dr. Southehal's book is a treasure trove of best practices and practical examples from the field of Data Analytics. Upen Varanasi CEO & Co-Founder, Riversand Technologies What I like about this book is its focus on real-world best practices with an extensive set of practical tips and tricks. It provides an important bridge between the data management and business operations sides of a business. Michael Wade Professor of Innovation & Strategy, IMD Business School Prashanth's book is accessible and practical - an excellent guide for corporate leaders who want to produce meaningful business results from the use of data and analytics to create true business value. Irina Pelphrey Senior Director, Walmart Corporation This book is a must on the desks of business executives and decision makers at all levels in an organization who want to truly understand what it takes to become a successful data driven organization. Ram Kumar Senior Vice President, Quantum Dr. Prashanth Southehal has created a practical guidebook for realizing business value from data and analytics investments. Highly recommended. Randy Bean Founder & CEO, NewVantage Partners Prashanth's second book starts with the right title - it is always about BUSINESS VALUE. The practices explored here will help anyone interested to achieve these goals. Mario Faria Gartner Research Board The Analytics Best Practices book is one of the most comprehensive and well-researched books I have come across on data analytics. Ameet Shetty Former Chief Data and Analytics Officer, McDonald's Corporation I would encourage all professionals to read this easy to navigate, thoughtful and pragmatic book as it is relevant to all of us seeking to maximize the ROI for our organizations. Lisa M. Wardlaw Former EVP, Global Chief Digital Strategy Officer, MunichRe Deriving actionable insights from data requires that linkage to be clear between art and science and this book does just that. Chris Leonard, Director, Digital Strategy & Transformation, Plains Midstream Prashanth's book simplifies the complex world of data analytics, and one to understand the drivers of bringing valued results to an organization. Matthew Joyce Senior Solution Architect, SAS-Institute

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BASIC BUSINESS STATISTICS

A CASEBOOK

Springer Science & Business Media Preface Statistics is seldom the most eagerly anticipated course of a business student. It typically has the reputation of being a boring, complicated, and confusing mix of mathematical formulas and computers. Our goal in writing this casebook and the companion volume (Business Analysis Using Regression) was to change that impression by showing how statistics yields insights and answers interesting business questions. Rather than dwell on underlying formulas, we show how to use statistics to answer questions. Each case study begins with a business question and concludes with an answer to that question. Formulas appear only as needed to address the questions, and we focus on the insights into the problem provided by the mathematics. The mathematics serves a purpose. The material in this casebook is organized into 11 "classes" of related case studies that develop a single, key idea of statistics. The analysis of data using statistics is seldom very straightforward, and each analysis has many nuances. Part of the appeal of statistics is this richness, this blending of substantive theories and mathematics. For newcomers, however, this blend is too rich, and they are easily overwhelmed and unable to sort out the important ideas from nuances. Although later cases in these notes suggest this complexity, we do not begin that way.