Globalizing Fortune on the Early Modern Stage demonstrates how the public theater offered the first modern understanding of fortune as a globalizing commercial and ethical phenomenon. Globalizing Fortune on the Early Modern Stage Oxford University Press How were understandings of chance, luck, and fortune affected by early capitalist developments such as the global expansion of English trade and colonial exploration? And how could the recognition that fortune wielded a powerful force in the world be squared with Protestant beliefs about the all-controlling hand of divine providence? Was everything pre-determined, or was there room for chance and human agency? Globalizing Fortune addresses these questions by demonstrating how English economic expansion and global transformation produced a new philosophy of fortune oriented around discerning and optimizing unexpected opportunities. The popular theater played an influential role in dramatizing the new prospects and dangers opened up by nascent global economics and fostering a set of ethical practices for engaging with fortunes unpredictable turns. While largely derided as a sinful, earthly distraction in the Boethian tradition of the Middle Ages, fortune made a comeback on the English Renaissance stage as a force associated with valiant risks, ennobling adventures, and purposeful action. The early modern stage also reveals how a new philosophy of fortune led to economic exploitation and racialized exclusions. Offering in-depth discussions of plays by Shakespeare, Marlowe, Heywood, Dekker, and others, Globalizing Fortune demonstrates how the history of the English commercial theaterlike that of English seaborne expansion was also a history of fortune. The public theater not only shaped popular understandings of fortune's role in a culture undergoing economic transformation, but also addressed this transformation from a unique position because of its own implication in London commerce, its reliance on paying customers, and its vulnerability to the risks and contingencies of live performance. Drawing attention to an archive of plays dramatizing maritime travel, trade, and adventure, this book shows how the popular stage shaped evolving understandings of fortune by cultivating new viewing practices and mechanisms of theatrical wonder, as well as modeling proper ways of acting in the face of unknown outcomes and contingency. In short, Globalizing Fortune demonstrates how the public theater offered the first modern understanding of fortune as a globalizing commercial and ethical phenomenon. 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The World Is Flat [Further Updated and Expanded; Release 3.0] A Brief History of the Twenty-first Century Macmillan This new edition of Friedman's landmark book explains the flattening of the world better than ever and takes a new measure of the effects of this change on each of us. The Great Convergence Harvard University Press From 1820 to 1990 the share of world income going to today's wealthy nations soared from 20% to 70%. That share has recently plummeted. Richard Baldwin shows how the combination of high tech with low wages propelled
industrialization in developing nations, deindustrialization in developed nations, and a commodity supercycle that is petering out. No Ordinary Disruption The Four Global Forces Breaking All the Trends PublicAffairs Our intuition on how the world works could well be wrong. We are surprised when new competitors burst on the scene, or businesses protected by large and deep moats find their defenses easily breached, or vast new markets are conjured from nothing. Trend lines resemble saw-tooth mountain ridges. The world not only feels different. The data tell us it is different. Based on years of research by the directors of the McKinsey Global Institute, No Ordinary Disruption: The Four Forces Breaking all the Trends is a timely and important analysis of how we need to reset our intuition as a result of four forces colliding and transforming the global economy: the rise of emerging markets, the accelerating impact of technology on the natural forces of market competition, an aging world population, and accelerating flows of trade, capital and people. Our intuitions formed during a uniquely benign period for the world economy—often termed the Great Moderation. Asset prices were rising, cost of capital was falling, labour and resources were abundant, and generation after generation was growing up more prosperous than their parents. But the Great Moderation has gone. The cost of capital may rise. The price of everything from grain to steel may become more volatile. The world’s labor force could shrink. Individuals, particularly those with low job skills, are at risk of growing up poorer than their parents. What sets No Ordinary Disruption apart is depth of analysis combined with lively writing informed by surprising, memorable insights that enable us to quickly grasp the disruptive forces at work. For evidence of the shift to emerging markets, consider the startling fact that, by 2025, a single regional city in China—Tianjin—will have a GDP equal to that of the Sweden, of that, in the decades ahead, half of the world’s economic growth will come from 440 cities including Kumasi in Ghana or Santa Carina in Brazil that most executives today would be hard-pressed to locate on a map. What we are now seeing is no ordinary disruption but the new facts of business life—facts that require executives and leaders at all levels to reset their operating assumptions and management intuition. The Globalization Paradox Why Global Markets, States, and Democracy Can’t Coexist Oxford University Press For a century, economists have driven forward the cause of globalization in financial institutions, labour markets, and trade. Yet there have been consistent warning signs that a global economy and free trade might not always be advantageous. Where are the pressure points? What could be done about them? Dani Rodrik examines the back-story from its seventeenth-century origins through the milestones of the gold standard, the Bretton Woods Agreement, and the Washington Consensus, to the present day. Although economic globalization has enabled unprecedented levels of prosperity in advanced countries and has been a boon to hundreds of millions of poor workers in China and elsewhere in Asia, it is a concept that rests on shaky pillars, he contends. Its long-term sustainability is not a given. The heart of Rodrik’s argument is a fundamental ‘trilemma’: that we cannot simultaneously pursue democracy, national self-determination, and economic globalization. Give too much power to governments, and you have protectionism. Give markets too much freedom, and you have an unstable world economy with little social and political support from those it is supposed to help. Rodrik argues for smart globalization, not maximum globalization. The Oxford Handbook of Shakespeare and Embodiment Gender, Sexuality, and Race Oxford University Press The Oxford Handbook of Shakespeare and Embodiment brings together 42 of the most important scholars and writing on the subject today. Extending the purview of feminist criticism, it offers an intersectional paradigm for considering representations of gender in the context of race, ethnicity, sexuality, disability, and religion. In addition to sophisticated textual analysis drawing on the methods of historicism, psychoanalysis, queer theory, and posthumanism, a team of international experts discuss Shakespeare’s life, contemporary editing practices, and performance of his plays on stage, on screen, and in the classroom. This theoretically sophisticated yet elegantly written Handbook includes an editor’s Introduction that provides a comprehensive overview of current debates. The Globalization of Shakespeare in the Nineteenth Century “These essays show how Shakespeare as a cultural commodity was imported, appropriated, and exploited in countries around the world in the 19th century. Essays are grouped by the type of appropriation they emphasize: translations and adaptations, performances and theater, scholarship and criticism, or inspirations for visual arts and creative writing.” Islamic Conversion and Christian Resistance on the Early Modern Stage Edinburgh University Press This book explores the threat of Christian conversion to Islam in twelve early modern English plays. In works by Shakespeare, Marlowe, Massinger, and others, conversion from Christianity to Islam is represented as both tragic and erotic, as a fate worse than death and as a sexual seduction. Degenhardt examines the stage’s treatment of this intercource of faiths to reveal connections between sexuality, race, and confessional identity in early modern English drama and culture. In addition, she shows how England’s encounter with Islam reanimated post-Reformation debates about the embodiment of Christian faith. As Degenhardt compellingly demonstrates, the erotics of conversion added fuel to the fires of controversies over Pauline universalism, Christian martyrdom, the efficacy of relics and rituals, and even the Knights of Malta. Globalization Prospects and Problems SAGE Publications Globalization: Prospects and Problems, by JoAnn Chirico, provides a comprehensive and enlightening overview of globalization issues and topics. Emphasizing the theory and methods that social scientists employ to study globalization, the text reveals how macro globalization processes impact individual lives—from the spread of scientific discourse to which jobs are more or less likely to be offshored. The author presents a clear image of “the big globalization picture” by skillfully exploring, piece by piece, a myriad of globalization topics, debates, theories, and empirical data. Compelling chapters on theory, global civil society, democracy, cities, religion, institutions (sports, education, and health care), along with three chapters on global challenges, help readers develop a broad understanding of key topics and issues. Throughout the text, the author encourages readers to relate their personal experiences to globalization processes, allowing for a more meaningful and relevant learning experience. Islam and the Trajectory of Globalization Rational Idealism and the Structure of World History Routledge The book examines the growing tension between social movements that embrace egalitarian and inclusivist views of national and global politics, most notably classical liberalism, and those that advance social hierarchy and national exclusivism, such as neoliberalism, neoconservatism, and national populism. In exploring issues
relating to tensions and conflicts around globalization, the book identifies historical patterns of convergence and divergence rooted in the monotheistic traditions, beginning with the ancient Israelites that dominated the Near East during the Axial age, through Islamic civilization, and finally by considering the idealism-realism tensions in modern times. One thing remained constant throughout the various historical stages that preceded our current moment of global convergence: a recurring tension between transcendental idealism and various forms of realism. Transcendental idealism, which prioritize egalitarian and universal values, pushed periodically against the forces of realism that privilege established law and power structure. Equipped with the idealism-realism framework, the book examines the consequences of European realism that justified the imperialistic venture into Africa, the Middle East, and Latin America in the name of liberation and liberalization. The ill-conceived strategy has, ironically, engendered the very dysfunctional societies that produce the waves of immigrants in constant motion from the South to the North, simultaneously as it fostered the social hierarchy that transfer external tensions into identity politics within the countries of the North. The book focuses particularly on the role played historically by Islamic rationalism in translating the monotheistic egalitarian outlook into the institutions of religious pluralism, legislative and legal autonomy, and scientific enterprise at the foundation of modern society. It concludes by shedding light on the significance of the Muslim presence in Western cultures as humanity draws slowly but consistently towards what we may come to recognize as the Global Age. The Open Access version of this book, available at http://www.taylorfrancis.com/books/e/9781003203360, has been made available under a Creative Commons Attribution-Non Commercial-No Derivatives 4.0 license. American Book Publishing Record Edinburgh Companion to Shakespeare and the Arts Edinburgh University Press: Explores the place of Shakespeare in relation to artistic practices and activities, past and present. This substantial reference work explores the place of Shakespeare in relation to cultural processes that take in publishing, exhibiting, performing, reconstructing and disseminating. The 30 newly commissioned chapters are divided into 6 sections: * Shakespeare and the Book* Shakespeare and Music* Shakespeare on Stage and in Performance* Shakespeare and Youth Culture* Shakespeare, Visual and Material Culture* Shakespeare, Media and Culture. Each chapter provides both a synthesis and a discussion of a topic, informed by current thinking and theoretical reflection. Theatre Cultures Within Globalising Empires Looking at Early Modern England and Spain de Gruyter: This volume presents the proceedings of the international conference "Theatre Cultures within Globalising Empires: Looking at Early Modern England and Spain", held in 2012 as part of the ERC Advanced Grant Project Early Modern European Drama and the Cultural Net (DramaNet). Implementing the concept of culture as a virtual network, it investigates Early modern European drama and its global dissemination. The 12 articles of the volume - all written by experts in the field teaching in the United Kingdom, the USA, Russia, Switzerland, India and Germany - focus on a selection of English and Spanish dramas from the sixteenth and seventeenth centuries. Analysing and comparing motifs, formal parameters as well as plot structures, they discuss the commonalities and differences of Early modern drama in England and Spain. Philosophy of Globalization Walter de Gruyter GmbH & Co KG: Not so long ago, it seemed the intellectual positions on globalization were clear, with advocates and opponents making their respective cases in decidedly contrasting terms. Recently, however, the fronts have shifted dramatically. The aim of this publication is to contribute philosophical depth to the debates on globalization conducted within various academic fields - principally by working out its normative dimensions. The interdisciplinary nature of this book's contributors also serves to scientifically ground the ethical-philosophical discourse on global responsibility. Though by no means exhaustive, the expansive scope of the works herein encompasses such other topics as the altering consciousness of space and time, and the phenomenon of globalization as a discourse, as an ideology and as a symbolic form. Religion and Drama in Early Modern England The Performance of Religion on the Renaissance Stage Routledge: Offering fuller understandings of both dramatic representations and the complexities of religious culture, this collection reveals the ways in which religion and performance were inextricably linked in early modern England. Its readings extend beyond the interpretation of straightforward religious allusions and suggest new avenues for theorizing the dynamic relationship between religious representations and dramatic ones. By addressing the particular ways in which commercial drama adapted the sensory aspects of religious experience to its own symbolic systems, the volume enacts a methodological shift towards a more nuanced semiotics of theatrical performance. Covering plays by a wide range of dramatists, including Shakespeare, individual essays explore the material conditions of performance, the intricate resonances between dramatic performance and religious ceremonies, and the multiple valences of religious references in early modern plays. Additionally, Religion and Drama in Early Modern England reveals the theater's broad interpretation of post-Reformation Christian practice, as well as its engagement with the religions of Islam, Judaism and paganism. Globalization of Management Education Changing International Structures, Adaptive Strategies, and the Impact on Institutions : Report of the AACSB International Globalization of Management Education Task Force Emerald Group Publishing: Rarely, if ever, have business schools experienced change as far-reaching and powerful as during the current wave of globalization. Understanding these changes, and their implications, was the charge given to an AACSB Task Force on Globalization of Management Education. In this comprehensive report, the Task Force explores broad globalization trends in management education that command the attention of any individual or institution striving to navigate in today's environment. Then, by exploring individual business school strategies, it provides valuable insights into how business schools can and should respond. The report aims to encourage and guide business schools to embrace globalization in ways that are mission-appropriate, manageable given available resources, and meaningful to the stakeholders being served. For organizations serving business schools, it will be a catalyst for action that elevates and improves business schools' capabilities. Readers will be left with the conviction that great opportunities exist for business schools to move from keeping pace with the sweeping changes of globalization, to leading the way. The Cambridge Companion to Shakespeare and Race Cambridge University Press: The Cambridge Companion to Shakespeare and Race shows teachers and students how and why Shakespeare and race are inseparable. Moving well beyond
Othello, the collection invites the reader to understand racialized discourses, rhetoric, and performances in all of Shakespeare’s plays, including the comedies and histories. Race is presented through an intersectional approach with chapters that focus on the concepts of sexuality, lineage, nationality, and globalization. The collection helps students to grapple with the unique role performance plays in constructions of race by Shakespeare (and in Shakespearean performances), considering both historical and contemporary actors and directors. The Cambridge Companion to Shakespeare and Race will be the first book that truly frames Shakespeare studies and early modern race studies for a non-specialist, student audience. Global Trends 2030 Alternative Worlds Createspace Independent Publishing Platform This publication covers global megatrends for the next 20 years and how they will affect the United States. This is the fifth installment in the National Intelligence Council’s series aimed at providing a framework for thinking about possible futures and their implications. The report is intended to stimulate strategic thinking about the rapid and vast geopolitical changes characterizing the world today and possible global trajectories during the next 15-20 years by identifying critical trends and potential discontinuities. The authors distinguish between megatrends, those factors that will likely occur under any scenario, and game-changers, critical variables whose trajectories are far less certain. NIC 2012-001. Several innovations are included in Global Trends 2030, including: a review of the four previous Global Trends reports, input from academic and other experts around the world, coverage of disruptive technologies, and a chapter on the potential trajectories for the US role in the international system and the possible impact on future international relations. Table of Contents: Introduction 1 Megatrends 6 Individual Empowerment 8 Poverty Reduction 8 An Expanding Global Middle Class 8 Education and the Gender Gap 10 Role of Communications Technologies 11 Improving Health 11 A MORE CONFLICTED IDEOLOGICAL LANDSCAPE 12 Diffusion of Power 15 THE RISE AND FALL OF COUNTRIES: NOT THE SAME OLD STORY 17 THE LIMITS OF HARD POWER IN THE WORLD OF 2030 18 Demographic Patterns 20 Widespread Aging 20 Shrinking Number of Youthful Countries 22 A New Age of Migration 23 The World as Urban 26 Growing Food, Water, and Energy Nexus 30 Food, Water, and Climate 30 A Brighter Energy Outlook 34 Game-Changers 38 The Crisis-Prone Global Economy 40 The Plight of the West 40 Crunch Time Too for the Emerging Powers 43 A Multipolar Global Economy: Inherently More Fragile? 46 The Governance Gap 48 Governance Starts at Home: Risks and Opportunities 48 INCREASED FOCUS ON EQUALITY AND OPENNESS 53 NEW GOVERNMENTAL FORMS 54 A New Regional Order? 55 Global Multilateral Cooperation 55 The Potential for Increased Conflict 59 INTRASTATE CONFLICT: CONTINUED DECLINE 59 Interstate Conflict: Chances Rising 61 Wider Scope of Regional Instability 70 The Middle East: At a Tipping Point 70 South Asia: Shifts on the Horizon 75 East Asia: Multiple Strategic Futures 76 Europe: Transforming Itself 78 Sub-Saharan Africa: Turning a Corner by 2030? 79 Latin America: More Prosperous but Inherently Fragile? 81 The Impact of New Technologies 83 Information Technologies 83 AUTOMATION AND MANUFACTURING TECHNOLOGIES 87 Resource Technologies 90 Health Technologies 95 The Role of the United States 98 Steady US Role 98 Multiple Potential Scenarios for the United States’ Global Role 101 Alternative Worlds 107 Stalled Engines 110 FUSION 116 Gini-out-of-the-Bottle 122 Nonstate World 128 Acknowledgements 134 GT2030 Blog References 137 Audience: Appropriate for anyone, from businesses to banks, government agencies to start-ups, the technology sector to the teaching sector, and more. This publication helps anticipate where the world will be: socially, politically, technologically, and culturally over the next few decades. Keywords: Global Trends 2030 Alternative Worlds, global trends 2030, Global Trends series, National Intelligence Council, global trajectories, global megatrends, geopolitics, geopolitical changes The Fourth Industrial Revolution Currency Between the 18th and 19th centuries, Britain experienced massive leaps in technological, scientific, and economical advancement The Other West Latin America from Invasion to Globalization Univ of California Press Introduction: Latin America in world history -- Entry -- The invasion -- The search for new connections -- The Ibero-American world -- The international context -- The components of the Ibero-American world -- Revival -- The international context: continuity and discontinuity -- The new states are born -- The Euro-American world -- From European to international concert -- Latin America in the international order -- Latin America in the international economy -- Toward a new society -- The liberal-republican political order -- Westernization -- From international disorder to the new diplomacy -- Latin America in the international economy -- The secularization of society -- The westernization of politics -- Conclusion: Latin America in world history: historical forms and trends. A Companion to the Global Renaissance Literature and Culture in the Era of Expansion, 1500-1700 John Wiley & Sons A COMPANION TO THE GLOBAL RENAISSANCE An innovative collection of original essays providing an expansive picture of globalization across the early modern world, now in its second edition A Companion to the Global Renaissance: Literature and Culture in the Era of Expansion, 1500–1700, Second Edition provides readers with a deeper and more nuanced understanding of both macro and micro perspectives on the commercial and cross-cultural interactions of the sixteenth and seventeenth centuries. Covering a uniquely broad range of literary and cultural materials, historical contexts, and geographical regions, the Companion’s varied chapters offer interdisciplinary perspectives on the implications of early modern concepts of commerce, material and artistic culture, sexual and cross-racial encounters, conquest and enslavement, social, artistic, and religious cross-polinations, geographical “discoveries,” and more. Building upon the success of its predecessor, this second edition of A Companion to the Global Renaissance radically extends its scope by moving beyond England and English culture. Newly-commissioned essays investigate intercultural and intra-cultural exchanges, transactions, and encounters involving England, European powers, Eastern kingdoms, Africa, Islamic empires, and the Americas, within cross-disciplinary frameworks. Offering a complex and multifaceted view of early modern globalization, this new edition: Demonstrates the continuing global “turn” in Early Modern Studies through original essays exploring interconnected exchanges, transactions, and encounters Provides significantly expanded coverage of global interactions involving England, European powers such as Portugal, Spain, and The Netherlands, Eastern empires such as Japan, and the Ottoman, Safavid, and Mughal empires Includes a Preface and Afterword, as well as a revised and expanded Introduction summarizing the evolving field of Global Early Modern Studies and describing the motifs and methodologies informing the essays within the
volume Explores an array of new subjects, including an exceptional woman traveler in Eurasia, the Jesuit presence in Mughal India and sixteenth-century Japan, the influence of Mughal art on an Amsterdam painter-cum-poet, the cultural impact of Eastern trade on plays and entertainments in early modern London, Safavid cultural disseminations, English and Portuguese slaving practices, the global contexts of English pattern poetry, and global lyric transmissions across cultures A wide-ranging account of the global expansions and interactions of the period, A Companion to the Global Renaissance: Literature and Culture in the Era of Expansion, 1500–1700, Second Edition remains essential reading for early modern scholars and students ranging from undergraduate and graduate students to more advanced scholars and specialists in the field. Making Globalization Work W. W. Norton & Company "A damning denunciation of things as they are, and a platform for how we can do better."—Andrew Leonard, Salon Building on the international bestseller Globalization and Its Discontents, Joseph E. Stiglitz offers here an agenda of inventive solutions to our most pressing economic, social, and environmental challenges, with each proposal guided by the fundamental insight that economic globalization continues to outpace both the political structures and the moral sensitivity required to ensure a just and sustainable world. As economic interdependence continues to gather the peoples of the world into a single community, it brings with it the need to think and act globally. This trenchant, intellectually powerful, and inspiring book is an invaluable step in that process. Iberian World Empires and the Globalization of Europe 1415–1668 Springer This open access book analyses Iberian expansion by using knowledge accumulated in recent years to test some of the most important theories regarding Europe’s economic development. Adopting a comparative perspective, it considers the impact of early globalization on Iberian and Western European institutions, social development and political economies. In spite of globalization’s minor importance from the commercial perspective before 1750, this book finds its impact decisive for institutional development, political economies, and processes of state-building in Iberia and Europe. The book engages current historiographies and reindicates the need to take the concept of composite monarchies as a point of departure in order to understand the period’s economic and social developments, analysing the institutions and societies resulting from contact with Iberian peoples in America and Asia. The outcome is a study that nuances and contests an excessively-negative yet prevalent image of the Iberian societies, explores the difficult relationship between empires and globalization and opens paths for comparisons to other imperial formations. The Renaissance Bazaar From the Silk Road to Michelangelo Oxford University Press on Demand More than ever before, the Renaissance stands as one of the defining moments in world history. Between 1400 and 1600, European perceptions of society, culture, politics and even humanity itself emerged in ways that continue to affect not only Europe but the entire world. This wide-ranging exploration of the Renaissance sees the period as a time of unprecedented intellectual excitement and cultural experimentation and interaction on a global scale, alongside a darker side of religion, intolerance, slavery, and massive inequality of wealth and status. It guides the reader through the key issues that defined the period, from its art, architecture, and literature, to advancements in the fields of science, trade, and travel. In its incisive account of the complexities of the political and religious upheavals of the period, the book argues that Europe’s reciprocal relationship with its eastern neighbours offers us a timely perspective on the Renaissance as a moment of global inclusiveness that still has much to teach us today. The Huntington Library Quarterly Toward Globalization with a Human Face University Press of Amer This book is an assessment of the chances for an improved globalization with a human face, one that proclaims the priority of human happiness over the exclusive accumulation of economic wealth. Global Trends 2030 Alternative Worlds: A Publication of the National Intelligence Council U.S. Government Printing Office This report is intended to stimulate thinking about the rapid and vast geopolitical changes characterizing the world today and possible global trajectories over the next 15 years. As with the NIC’s previous Global Trends reports, we do not seek to predict the future, which would be an impossible feat, but instead provide a framework for thinking about possible futures and their implications. In-depth research, detailed modeling and a variety of analytical tools drawn from public, private and academic sources were employed in the production of Global Trends 2030. NIC leadership engaged with experts in nearly 20 countries, from think tanks, banks, government offices and business groups, to solicit reviews of the report. In Praise of Commercial Culture Harvard University Press Does a market economy encourage or discourage music, literature, and the visual arts? Do economic forces of supply and demand help or harm the pursuit of creativity? This book seeks to redress the current intellectual and popular balance and to encourage a more favorable attitude toward the commercialization of culture that we associate with modernity. Economist Tyler Cowen argues that the capitalist market economy is a vital but underappreciated institutional framework for supporting a plurality of co-existing artistic visions, providing a steady stream of new and satisfying creations, supporting both high and low culture, helping consumers and artists refine their tastes, and paying homage to the past by capturing, reproducing, and disseminating it. Contemporary culture, Cowen argues, is flourishing in its various manifestations, including the visual arts, literature, music, architecture, and the cinema. Successful high culture usually comes out of a healthy and prosperous popular culture. Shakespeare and Mozart were highly popular in their own time. Beethoven’s later, less accessible music was made possible in part by his early popularity. Today, consumer demand ensures that archival blues recordings, a wide array of past and current symphonies, and this week’s Top 40 hit sit side by side in the music megastore. High and low culture indeed complement each other. Cowen’s philosophy of cultural optimism stands in opposition to the many varieties of cultural pessimism found among conservatives, neo-conservatives, the Frankfurt School, and some versions of the political correctness and multiculturalist movements, as well as historical figures, including Rousseau and Plato. He shows that even when contemporary culture is thriving, it appears degenerate, as evidenced by the widespread acceptance of postmodernism. He ends by considering the reasons why cultural pessimism has such a powerful hold on intellectuals and opinion-makers. Cultural DNA The Psychology of Globalization John Wiley & Sons Develop deeper cultural intelligence to thrive in a globalized world. Cultural DNA is a thought provoking book for successful engagement with cultures around the world. Written by Gurnek Bains, founder and chairman of a global business psychology consultancy, this book guides leaders
through the essential soft skills required to get under the skin and engage an increasingly connected world. Presenting
ground breaking original research and the latest evidence from neuroscience, behavioral genetics, and psychology, the
deepest instincts of eight key global cultures are dissected. Readers will understand the psychological themes at play
in regions such as the U.S., Latin America, Europe, China, India, the Middle East, Sub-Saharan Africa and Australia.
Additionally, an extensive database of 30,000 leaders provides insights to inform the reader. The book addresses
questions such as: What are the challenges for leaders from different regions as they move into onto the global stage?
Why are Americans so positive? Why is China a world leader in manufacturing and India in IT? Why do overseas firms
struggle in the U.S. market place? What are the emotional forces driving current events in the Middle East? Each
culture has attributes that developed over thousands of years to address unique environmental challenges. This DNA
drumbeat from the past reverberates through each society affecting everything. As globalization marches on we can
also learn important lessons from the world’s distinct societies. Globalization demands that cultures learn to work
within each other’s needs and expectations, and the right mix of people skills, business acumen, and cultural
awareness is key. Business and Political leaders will understand how each regions’ cultural DNA influences: its
economic and political institutions. People’s underlying consumer psychology. The soft skills needed to lead in that
environment. How to best release people’s potential. The issues that need to be managed to anticipate and solve
problems before they arise Every now and again a new book comes along, that is a must read: Malcolm Gladwell’s
Tipping Point or a Seth Godin’s Tribes. Cultural DNA by Gurnek Bains, by virtue of its depth, originality and ambition, is
that very book for all global leaders. The British National Bibliography The World Book Encyclopedia An encyclopedia
designed especially to meet the needs of elementary, junior high, and senior high school students. 1493 Uncovering
the New World Columbus Created Vintage Reveals how the voyages of Columbus reintroduced plants and animals that
had been separated millions of years earlier, documenting how the ensuing exchange of flora and fauna between
Eurasia and the Americas fostered a European rise, decimated imperial China and rendered Manila and Mexico City the
center of the world for two centuries. Reprint. Understanding Poverty Oxford University Press Understanding poverty and
what to do about it, is perhaps the central concern of all of economics. Yet the lay public almost never gets to hear
what leading professional economists have to say about it. This poverty brings together twenty-eight essays by some of
the world leaders in the field, who were invited to tell the lay reader about the most important things they have
learnt from their research that relate to poverty. The essays cover a wide array of topics: the first essay is about how
poverty gets measured. The next section is about the causes of poverty and its persistence, and the ideas range from
the impact of colonialism and globalization to the problems of “excessive” population growth, corruption and ethnic
conflict. The next section is about policy: how should we fight poverty? The essay discusses how to get drug companies
to produce more vaccines for the diseases of the poor, what we should and should not expect from micro-credit, what
we should do about child labor, how to design welfare policies that work better and a host of other topics. The final
section is about where the puzzles lie: what are the most important anomalies, the big gaps in the way economists
think about poverty? The essays talk about the puzzling reluctance of Kenyan farmers to fertilizers, the enduring
power of social relationships in economic transactions in developing countries and the need to understand where
aspirations come from, and much else. Every essay is written with the aim of presenting the latest and the most
sophisticated in economics without any recourse to jargon or technical language. What Is Globalization? John Wiley &
Sons This important new book offers an engaging and challenging introduction to the thorny paths of the globalization
debate. Globalization’s Contradictions Geographies of Discipline, Destruction and Transformation Routledge Since the
1980s, globalization and neoliberalism have brought about a comprehensive restructuring of everyone’s lives. People
are being ‘disciplined’ by neoliberal economic agendas, ‘transformed’ by communication and information technology
changes, global commodity chains and networks, and in the Global South in particular, destroyed livelihoods,
debilitating impoverishment, disease pandemics, among other disastrous disruptions, are also globalization’s legacy.
This collection of geographical treatments of such a complex set of processes unearths the contradictions in the
impacts of globalization on peoples’ lives. Globalizations Contradictions firstly introduces globalization in all its
intricacy and contrariness, followed on by substantive coverage of globalization’s dimensions. Other areas that are
covered in depth are: globalization’s macro-economic faces globalization’s unruly spaces globalization’s geo-political
faces ecological globalization globalization’s cultural challenges globalization from below fair globalization.
Globalizations Contradictions is a critical examination of the continuing role of international and supra-national
institutions and their involvement in the political economic management and determination of global restructuring.
Deliberately, this collection raises questions, even as it offers geographical insights and thoughtful assessments of
globalization’s multifaceted ‘faces and spaces.’ From Silk to Silicon The Story of Globalization Through Tem
Extraordinary Lives Amberley Publishing Limited The historical figures responsible for today’s global economy The Future
of Productivity OECD Publishing This book addresses the rising productivity gap between the global frontier and other
firms, and identifies a number of structural impediments constraining business start-ups, knowledge diffusion and
resource allocation (such as barriers to up-scaling and relatively high rates of skill mismatch). The Tyranny of Merit
What’s Become of the Common Good? Farrar, Straus and Giroux A Times Literary Supplement’s Book of the Year 2020 A
world-renowned philosopher and author of the bestselling Justice explores the central question of our time: What has
become of the common good? These are dangerous times for democracy. We live in an age of winners and losers,
where the odds are stacked in favor of the already fortunate. Stalled social mobility and entrenched inequality give the
lie to the American credo that “you can make it if you try”. The consequence is a brew of anger and frustration that has
fuelled populist protest and extreme polarization, and led to deep distrust of both government and our fellow citizens--
leaving us morally unprepared to face the profound challenges of our time. World-renowned philosopher Michael J.
Sandel argues that to overcome the crises that are upending our world, we must rethink the attitudes toward success
and failure that have accompanied globalization and rising inequality. Sandel shows the hubris a meritocracy generates among the winners and the harsh judgement it imposes on those left behind, and traces the dire consequences across a wide swath of American life. He offers an alternative way of thinking about success—more attentive to the role of luck in human affairs, more conducive to an ethic of humility and solidarity, and more affirming of the dignity of work. The Tyranny of Merit points us toward a hopeful vision of a new politics of the common good.