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KEY=GETTING - CUEVAS TALAN

GETTING REAL

THE SMARTER, FASTER, EASIER WAY TO BUILD A SUCCESSFUL WEB APPLICATION

Getting Real details the business, design, programming, and marketing principles of 37signals. The book is packed with keep-it-simple insights, contrarian points of view, and unconventional approaches to software design. This is not a technical book or a design tutorial, it's a book of ideas. Anyone working on a web app - including entrepreneurs, designers, programmers, executives, or marketers - will find value and inspiration in this book. 37signals used the Getting Real process to launch five successful web-based applications (Basecamp, Campfire, Backpack, Writeboard, Ta-da List), and Ruby on Rails, an open-source web application framework, in just two years with no outside funding, no debt, and only 7 people (distributed across 7 time zones). Over 500,000 people around the world use these applications to get things done. Now you can find out how they did it and how you can do it too. It's not as hard as you think if you Get Real.

REWORK

Currency "Rework" shows you a better, faster, easier way to succeed in business. You'll learn how to be more productive, how to get exposure without breaking the bank, and tons more counterintuitive ideas that will inspire and provoke you.

CODER TO DEVELOPER

TOOLS AND STRATEGIES FOR DELIVERING YOUR SOFTWARE

John Wiley & Sons "Two thumbs up" —Gregory V. Wilson, Dr. Dobbs Journal (October 2004) No one can disparage the ability to write good code. At its highest levels, it is an art. But no one can confuse writing good code with developing good software. The difference—in terms of challenges, skills, and compensation—is immense. Coder to Developer helps you excel at the many non-coding tasks entailed, from start to finish, in just about any successful development project. What's more, it equips you with the mindset and self-assurance required to pull it all together, so that you see every piece of your work as part of a coherent process. Inside, you'll find plenty of technical guidance on such topics as: Choosing and using a source code control system Code generation tools--when and why Preventing bugs with unit testing Tracking, fixing, and learning from bugs Application activity logging Streamlining and systematizing the build process Traditional installations and alternative approaches To pull all of this together, the author has provided the source code for Download Tracker, a tool for organizing your collection of downloaded code, that's used for examples throughout this book. The code is provided in various states of completion, reflecting every stage of development, so that you can dig deep into the actual process of building software. But you'll also develop "softer" skills, in areas such as team management, open source collaboration, user and developer documentation, and intellectual property protection. If you want to become someone who can deliver not just good code but also a

good product, this book is the placeto start. If you must build successful software projects, it'sessential reading.

IT DOESN'T HAVE TO BE CRAZY AT WORK

HarperCollins Jason Fried and David Heinemeier Hansson, the authors of the New York Times bestseller Rework, are back with a manifesto to combat all your modern workplace worries and fears.

DEFENSIVE DESIGN FOR THE WEB

HOW TO IMPROVE ERROR MESSAGES, HELP, FORMS, AND OTHER CRISIS POINTS

New Riders Pub Written by the experts at 37signals, this book shows hundreds of real-world examples from companies like Amazon, Google, and Yahoo that show the right (and wrong) ways to get defensive. Readers will learn 40 guidelines to prevent errors and rescue customers if a breakdown occurs. They'll also explore how to evaluate their own site's defensive design and improve it over the long term.

SMARTER FASTER BETTER

BY CHARLES DUHIGG | SUMMARY & ANALYSIS

Instaread Summaries Smarter Faster Better by Charles Duhigg | Summary & Analysis Preview: Smarter Faster Better by Charles Duhigg is a scientifically grounded self-help book that describes ways to increase productivity. Duhigg relates stories about ways to encourage individuals to make decisions and assign their own significant meanings to them, demonstrating that making choices and knowing the meaning of those choices stimulates further action and motivation. Analyses of team productivity programs and the functioning of effective teams show that productive teams should be diverse, call on every team member to participate, and create a safe environment for team members. The best way for teams to set goals is to work toward a stretch goal that also meets the five SMART criteria: the stretch goal should be specific, measurable, achievable, realistic, and based on a set timeline. A set of stretch goals can be achieved with total effort. Those goals should be meaningful and should not distract from the need for new goals when circumstances change, as in a crisis... PLEASE NOTE: This is key takeaways and analysis of the book and NOT the original book. Inside this Instaread Summary of Smarter Faster Better · Overview of the book · Important People · Key Takeaways · Analysis of Key Takeaways About the Author With Instaread, you can get the key takeaways, summary and analysis of a book in 15 minutes. We read every chapter, identify the key takeaways and analyze them for your convenience.

SMARTER, FASTER, BETTER

STRATEGIES FOR EFFECTIVE, ENDURING, AND FULFILLED LEADERSHIP

John Wiley & Sons

BUILDING THE NETWORK OF THE FUTURE

GETTING SMARTER, FASTER, AND MORE FLEXIBLE WITH A SOFTWARE CENTRIC APPROACH

CRC Press From the Foreword: "This book lays out much of what we've learned at AT&T about SDN and NFV. Some of the smartest network experts in the industry have drawn a map to help you navigate this journey. Their goal isn't to predict the future but to help you design and build a network that will be ready for whatever that future holds. Because if there's one thing the last decade has taught us, it's that network demand will always exceed expectations. This book will help you get ready." —Randall Stephenson, Chairman, CEO, and President of AT&T "Software is changing the world, and networks too. In this in-depth book, AT&T's top networking experts discuss how they're moving software-defined networking from concept to practice, and why it's a business imperative to do this rapidly." —Urs Hölzle, SVP Cloud Infrastructure, Google "Telecom operators face a continuous challenge for more agility to serve their customers with a better customer experience and a lower cost. This book is a very inspiring and vivid testimony of the huge transformation this means, not only for the networks but for the entire companies, and how AT&T is leading it. It provides a lot of very deep insights about the technical challenges telecom

engineers are facing today. Beyond AT&T, I'm sure this book will be extremely helpful to the whole industry." —Alain Maloberti, Group Chief Network Officer, Orange Labs Networks
"This new book should be read by any organization faced with a future driven by a "shift to software." It is a holistic view of how AT&T has transformed its core infrastructure from hardware based to largely software based to lower costs and speed innovation. To do so, AT&T had to redefine their technology supply chain, retrain their workforce, and move toward open source user-driven innovation; all while managing one of the biggest networks in the world. It is an amazing feat that will put AT&T in a leading position for years to come." —Jim Zemlin, Executive Director, The Linux Foundation
This book is based on the lessons learned from AT&T's software transformation journey starting in 2012 when rampant traffic growth necessitated a change in network architecture and design. Using new technologies such as NFV, SDN, Cloud, and Big Data, AT&T's engineers outlined and implemented a radical network transformation program that dramatically reduced capital and operating expenditures. This book describes the transformation in substantial detail. The subject matter is of great interest to telecom professionals worldwide, as well as academic researchers looking to apply the latest techniques in computer science to solving telecom's big problems around scalability, resilience, and survivability.

REMOTE

OFFICE NOT REQUIRED

Currency The classic guide to working from home and why we should embrace a virtual office, from the bestselling authors of Rework "A paradigm-smashing, compulsively readable case for a radically remote workplace."—Susan Cain, New York Times bestselling author of Quiet Does working from home—or anywhere else but the office—make sense? In Remote, Jason Fried and David Heinemeier Hansson, the founders of Basecamp, bring new insight to the hotly debated argument. While providing a complete overview of remote work's challenges, Jason and David persuasively argue that, often, the advantages of working "off-site" far outweigh the drawbacks. In the past decade, the "under one roof" model of conducting work has been steadily declining, owing to technology that is rapidly creating virtual workspaces. Today the new paradigm is "move work to the workers, rather than workers to the workplace." Companies see advantages in the way remote work increases their talent pool, reduces turnover, lessens their real estate footprint, and improves their ability to conduct business across multiple time zones. But what about the workers? Jason and David point out that remote work means working at the best job (not just one that is nearby) and achieving a harmonious work-life balance while increasing productivity. And those are just some of the perks to be gained from leaving the office behind. Remote reveals a multitude of other benefits, along with in-the-trenches tips for easing your way out of the office door where you control how your workday will unfold. Whether you're a manager fretting over how to manage workers who "want out" or a worker who wants to achieve a lifestyle upgrade while still being a top performer professionally, this book is your indispensable guide.

BEING AGILE IN BUSINESS

DISCOVER FASTER, SMARTER, LEANER WAYS TO WORK

FT Press Agile and lean aren't just business buzzwords - they're the fast and efficient methodologies you need to change the way you work - for good. Work faster, think clearer and improve your agility, both professionally and personally, with a suite of powerful tools that will introduce you to the essential skills and mindsets of agile and lean and quickly encourage you to start thinking differently. Ø Get up to speed: learn all about agile and lean and how they can work for you Ø Stop wasting time: think smart, act fast, be adaptable and get more done Ø Be efficient: spot opportunities, maximise your resources and blast through barriers Ø Get results: maximise quality and value and turn your ideas into reality For a clear, collaborative and more enjoyable way to work, start being agile - today!

SMARTER FASTER BETTER

THE SECRETS OF BEING PRODUCTIVE IN LIFE AND BUSINESS

Doubleday Canada From the bestselling author of The Power of Habit comes a fascinating new book exploring the science of productivity, and why, in today's world, managing how you think--rather than what you think about--can transform your life. Productivity, recent studies suggest, isn't always about driving ourselves harder, working faster and pushing ourselves toward greater "efficiency." Rather, real productivity relies on managing how we think, identify goals, construct teams and make decisions. The most productive people, companies and organizations don't merely act differently--they envision the world and their choices in profoundly different ways. This book explores eight concepts that are critical

to increasing productivity. It takes you into the cockpit of two passenger jets (one crashes) to understand the importance of constructing mental models--telling yourself stories about yourself in order to subconsciously focus on what really matters. It introduces us to basic training in the U.S. Marine Corps, where the internal locus of control is exploited to increase self-motivation. It chronicles the outbreak of Israel's Yom Kippur War to examine cognitive closure--a dangerous trap that stems from our natural desire to feel productive and check every last thing off our to-do lists, causing us to miss obvious risks and bigger opportunities. It uses a high-achieving public school in Cincinnati to illuminate the concept of disfluency, which holds that we learn faster and more deeply when we make the data harder to absorb. It shows how the principles of lean manufacturing--in which decision-making power is pushed to the lowest levels of the hierarchy--allowed the FBI to produce a software system that had eluded them for years. It explores how Disney made Frozen into a record success by encouraging tension among animation teams--a version of what biologists refer to as the Intermediate Disturbance Hypothesis, which posits that nature is most creative when crises occur. With the combination of relentless curiosity, deep reporting and rich storytelling that defined *The Power of Habit*, Charles Duhigg takes readers from neurology laboratories to Google's brainstorming sessions and illustrates how we can all increase productivity in our lives.

THE ONE-MINUTE WORKOUT

SCIENCE SHOWS A WAY TO GET FIT THAT'S SMARTER, FASTER, SHORTER

Penguin Finally, the solution to the #1 reason we don't exercise: time. Everyone has one minute. A decade ago, Martin Gibala was a young researcher in the field of exercise physiology—with little time to exercise. That critical point in his career launched a passion for high-intensity interval training (HIIT), allowing him to stay in shape with just a few minutes of hard effort. It also prompted Gibala to conduct experiments that helped launch the exploding science of ultralow-volume exercise. Now that he's the worldwide guru of the science of time-efficient workouts, Gibala's first book answers the ultimate question: How low can you go? Gibala's fascinating quest for the answer makes exercise experts of us all. His work demonstrates that very short, intense bursts of exercise may be the most potent form of workout available. Gibala busts myths ("it's only for really fit people"), explains astonishing science ("intensity trumps duration"), lays out time-saving life hacks ("exercise snacking"), and describes the fascinating health-promoting value of HIIT (for preventing and reversing disease). Gibala's latest study found that sedentary people derived the fitness benefits of 150 minutes of traditional endurance training with an interval protocol that involved 80 percent less time and just three minutes of hard exercise per week. Including the eight best basic interval workouts as well as four microworkouts customized for individual needs and preferences (you may not quite want to go all out every time), *The One-Minute Workout* solves the number-one reason we don't exercise: lack of time. Because everyone has one minute.

HEAD FIRST OBJECT-ORIENTED ANALYSIS AND DESIGN

A BRAIN FRIENDLY GUIDE TO OOA&D

O'Reilly Media "*Head First Object Oriented Analysis and Design* is a refreshing look at subject of OOAD. What sets this book apart is its focus on learning. The authors have made the content of OOAD accessible, usable for the practitioner." Ivar Jacobson, Ivar Jacobson Consulting "I just finished reading HF OOA&D and I loved it! The thing I liked most about this book was its focus on why we do OOA&D-to write great software!" Kyle Brown, Distinguished Engineer, IBM "Hidden behind the funny pictures and crazy fonts is a serious, intelligent, extremely well-crafted presentation of OO Analysis and Design. As I read the book, I felt like I was looking over the shoulder of an expert designer who was explaining to me what issues were important at each step, and why." Edward Sciore, Associate Professor, Computer Science Department, Boston College Tired of reading Object Oriented Analysis and Design books that only makes sense after you're an expert? You've heard OOA&D can help you write great software every time--software that makes your boss happy, your customers satisfied and gives you more time to do what makes you happy. But how? *Head First Object-Oriented Analysis & Design* shows you how to analyze, design, and write serious object-oriented software: software that's easy to reuse, maintain, and extend; software that doesn't hurt your head; software that lets you add new features without breaking the old ones. Inside you will learn how to: Use OO principles like encapsulation and delegation to build applications that are flexible Apply the Open-Closed Principle (OCP) and the Single Responsibility Principle (SRP) to promote reuse of your code Leverage the power of design patterns to solve your problems more efficiently Use UML, use cases, and diagrams to ensure that all stakeholders are communicating clearly to help you deliver the right software that meets everyone's needs. By exploiting how your brain works, *Head First Object-Oriented Analysis & Design* compresses the time it takes to learn and retain complex information. Expect to have fun, expect to learn, expect to be writing great software consistently by the time you're finished reading this!

THE POWER OF HABIT: BY CHARLES DUHIGG | SUMMARY & ANALYSIS

Elite Summaries Detailed summary and analysis of The Power of Habit.

RAILS RECIPES

RAILS 3 EDITION

Provides information on creating Web-based applications using Ruby.

LEARN PYTHON 3 THE HARD WAY

A VERY SIMPLE INTRODUCTION TO THE TERRIFYINGLY BEAUTIFUL WORLD OF COMPUTERS AND CODE

Addison-Wesley Professional You Will Learn Python 3! Zed Shaw has perfected the world's best system for learning Python 3. Follow it and you will succeed—just like the millions of beginners Zed has taught to date! You bring the discipline, commitment, and persistence; the author supplies everything else. In Learn Python 3 the Hard Way, you'll learn Python by working through 52 brilliantly crafted exercises. Read them. Type their code precisely. (No copying and pasting!) Fix your mistakes. Watch the programs run. As you do, you'll learn how a computer works; what good programs look like; and how to read, write, and think about code. Zed then teaches you even more in 5+ hours of video where he shows you how to break, fix, and debug your code—live, as he's doing the exercises. Install a complete Python environment Organize and write code Fix and break code Basic mathematics Variables Strings and text Interact with users Work with files Looping and logic Data structures using lists and dictionaries Program design Object-oriented programming Inheritance and composition Modules, classes, and objects Python packaging Automated testing Basic game development Basic web development It'll be hard at first. But soon, you'll just get it—and that will feel great! This course will reward you for every minute you put into it. Soon, you'll know one of the world's most powerful, popular programming languages. You'll be a Python programmer. This Book Is Perfect For Total beginners with zero programming experience Junior developers who know one or two languages Returning professionals who haven't written code in years Seasoned professionals looking for a fast, simple, crash course in Python 3

THE GREAT MENTAL MODELS: GENERAL THINKING CONCEPTS

The old saying goes, "To the man with a hammer, everything looks like a nail." But anyone who has done any kind of project knows a hammer often isn't enough. The more tools you have at your disposal, the more likely you'll use the right tool for the job - and get it done right. The same is true when it comes to your thinking. The quality of your outcomes depends on the mental models in your head. And most people are going through life with little more than a hammer. Until now. The Great Mental Models: General Thinking Concepts is the first book in The Great Mental Models series designed to upgrade your thinking with the best, most useful and powerful tools so you always have the right one on hand. This volume details nine of the most versatile, all-purpose mental models you can use right away to improve your decision making, productivity, and how clearly you see the world. You will discover what forces govern the universe and how to focus your efforts so you can harness them to your advantage, rather than fight with them or worse yet- ignore them. Upgrade your mental toolbox and get the first volume today. AUTHOR BIOGRAPHY Farnam Street (FS) is one of the world's fastest growing websites, dedicated to helping our readers master the best of what other people have already figured out. We curate, examine and explore the timeless ideas and mental models that history's brightest minds have used to live lives of purpose. Our readers include students, teachers, CEOs, coaches, athletes, artists, leaders, followers, politicians and more. They're not defined by gender, age, income, or politics but rather by a shared passion for avoiding problems, making better decisions, and lifelong learning. AUTHOR HOME Ottawa, Ontario, Canada

A SMARTER WAY TO LEARN PYTHON

Createspace Independent Publishing Platform I designed a learning system for myself that quadrupled my aptitude for learning computer languages. It worked so well for me that I've used it to teach coding to grandmothers, cab drivers, musicians, and 50,000 other newbies. Washington University research shows that a key teaching method I use--interactive recall practice--improves learning performance 400 percent. Computer languages are not inherently hard to understand, even for non-techies. Remembering is the problem. Research shows that you will remember everything if you're repeatedly asked to recall it. That's the beauty of flash cards. But technology offers an even better way to make information stick. With my book you get almost a thousand interactive exercises--they're free online--that embed the whole book in your memory. Algorithms check your work to

make sure you know what you think you know. When you stumble, you do the exercise again. You keep trying until you know the chapter cold. The exercises keep you engaged, give you extra practice where you're shaky, and prepare you for each next step. Every lesson is built on top of a solid foundation that you and I have carefully constructed. Each individual step is small. But all the little steps add up to real knowledge--knowledge that you retain. You don't need to be a computer genius to learn Python. You just need to be smart about how you learn it.--Amazon.com description.

LIFEHACKER

THE GUIDE TO WORKING SMARTER, FASTER, AND BETTER

Wiley A new edition, packed with even more clever tricks and methods that make everyday life easier Lifehackers redefine personal productivity with creative and clever methods for making life easier and more enjoyable. This new edition of a perennial bestseller boasts new and exciting tips, tricks, and methods that strike a perfect balance between current technology and common sense solutions for getting things done. Exploring the many ways technology has changed since the previous edition, this new edition has been updated to reflect the latest and greatest in technological and personal productivity. The new "hacks" run the gamut of working with the latest Windows and Mac operating systems for both Windows and Apple, getting more done with smartphones and their operating systems, and dealing with the evolution of the web. Even the most tried-and-true hacks have been updated to reflect the contemporary tech world and the tools it provides us. Technology is supposed to make our lives easier by helping us work more efficiently. Lifehacker: The Guide to Working Smarter, Faster, and Better, Third Edition is your guide to making that happen!

EFFORTLESS

MAKE IT EASIER TO DO WHAT MATTERS MOST

It's normal to feel overwhelmed by the hard things in life, but lately doesn't it seem like we're feeling this way a lot more often than we used to? The problem isn't a lack of motivation or effort, but that motivation and effort are limited resources. The more we deplete them, the more burnt out we get, making it even harder to produce the results we want. In 'Effortless', Greg McKeown show us how to make essential tasks easier so that we can accomplish more of what matters, without burning out. From the author of 'Essentialism'.

THE FOURTH INDUSTRIAL REVOLUTION

Currency Between the 18th and 19th centuries, Britain experienced massive leaps in technological, scientific, and economical advancement

THE ANARCHIST COOKBOOK

Lulu Press, Inc The Anarchist Cookbook will shock, it will disturb, it will provoke. It places in historical perspective an era when "Turn on, Burn down, Blow up" are revolutionary slogans of the day. Says the author "This book... is not written for the members of fringe political groups, such as the Weatherman, or The Minutemen. Those radical groups don't need this book. They already know everything that's in here. If the real people of America, the silent majority, are going to survive, they must educate themselves. That is the purpose of this book." In what the author considers a survival guide, there is explicit information on the uses and effects of drugs, ranging from pot to heroin to peanuts. There i detailed advice concerning electronics, sabotage, and surveillance, with data on everything from bugs to scramblers. There is a comprehensive chapter on natural, non-lethal, and lethal weapons, running the gamut from cattle prods to sub-machine guns to bows and arrows.

THE LOST CAROUSEL OF PROVENCE

Penguin An artist lost to history, a family abandoned to its secrets, and the woman whose search for meaning unearths it all in a sweeping and expressive story from the New York Times bestselling author of Letters from Paris. Long, lonely years have passed for the crumbling Château Clement, nestled well beyond the rolling lavender fields and popular tourist attractions of Provence. Once a bustling and dignified ancestral estate, now all that remains is the château's gruff, elderly owner and the softly whispered secrets of generations buried and forgotten. But time has a way of exposing history's dark stains, and when American photographer Cady Drake finds herself drawn to the château and its antique

carousel, she longs to explore the relic's shadowy origins beyond the small scope of her freelance assignment. As Cady digs deeper into the past, unearthing century-old photographs of the Clement carousel and its creators, she might be the one person who can bring the past to light and reunite a family torn apart.

THE FIRST 90 DAYS, UPDATED AND EXPANDED

PROVEN STRATEGIES FOR GETTING UP TO SPEED FASTER AND SMARTER

Harvard Business Review Press The world's most trusted guide for leaders in transition Transitions are a critical time for leaders. In fact, most agree that moving into a new role is the biggest challenge a manager will face. While transitions offer a chance to start fresh and make needed changes in an organization, they also place leaders in a position of acute vulnerability. Missteps made during the crucial first three months in a new role can jeopardize or even derail your success. In this updated and expanded version of the international bestseller *The First 90 Days*, Michael D. Watkins offers proven strategies for conquering the challenges of transitions—no matter where you are in your career. Watkins, a noted expert on leadership transitions and adviser to senior leaders in all types of organizations, also addresses today's increasingly demanding professional landscape, where managers face not only more frequent transitions but also steeper expectations once they step into their new jobs. By walking you through every aspect of the transition scenario, Watkins identifies the most common pitfalls new leaders encounter and provides the tools and strategies you need to avoid them. You'll learn how to secure critical early wins, an important first step in establishing yourself in your new role. Each chapter also includes checklists, practical tools, and self-assessments to help you assimilate key lessons and apply them to your own situation. Whether you're starting a new job, being promoted from within, embarking on an overseas assignment, or being tapped as CEO, how you manage your transition will determine whether you succeed or fail. Use this book as your trusted guide.

CREATIVITY FROM CONSTRAINTS

THE PSYCHOLOGY OF BREAKTHROUGH

Springer Publishing Company In this exciting new contribution to the study of creativity, psychologist, artist, and writer Dr. Patricia Stokes delves into the minds of famous creative artists and discovers the surprising source leading to their creative breakthroughs. From Picasso to Stravinsky, Kundera and Chanel to Frank Lloyd Wright, it is not boundary-less creative freedom that inspires new ideas, but self-imposed, well-considered constraints. Monet forced himself to repeatedly paint the way light broke on, between, and around his subjects, contrasting color instead of light and dark, and softening edges in the process. His constraints catapulted the art world from representational to impressionist art. Whatever your creative field--be you an artist, educator, or psychologist who studies creativity and problem solving--Stokes shows you how to think clearly about your creative development and design the vital constraints that will take you to breakthrough.

THE MINIMALIST ENTREPRENEUR

HOW GREAT FOUNDERS DO MORE WITH LESS

Penguin "Pay attention."—Jason Fried A revolutionary roadmap for building startups that go the distance Now more than ever, you don't need a fancy office, Ivy League degree, or millions of dollars in venture capital to launch a business that matters for the communities you care most about. Software, the internet, and remote work have made it possible for entrepreneurs to start for free, make a customer of anyone, and grow a profitable, sustainable company from anywhere. Packed with hard-won, battle-tested lessons from Lavingia's own journey of building Gumroad, a platform for creators to sell their work, *The Minimalist Entrepreneur* teaches founders how to: • start then learn • build a community, then solve a problem for them • charge for something even before you've built anything • avoid running out of money and, more importantly, energy • run a tight ship amid the rise of the gig economy and remote work • own a business without it owning you back. *The Minimalist Entrepreneur* is the manifesto for a new generation of founders who would rather build great companies than big ones. This is essential knowledge for every founder aspiring to build a business worth building.

MAKE IT STICK

Harvard University Press Discusses the best methods of learning, describing how rereading and rote repetition are counterproductive and how such techniques as self-testing, spaced retrieval, and finding additional layers of information in new material can enhance learning.

10 DAYS TO FASTER READING

Grand Central Publishing Jump-Start Your Reading Skills! Speed reading used to require months of training. Now you can rev up your reading in just a few minutes a day. With quizzes to determine your present reading level and exercises to introduce new skills quickly, 10 Days to Faster Reading will improve your reading comprehension and speed as it shows you how to: * Break the Bad Habits That Slow You Down * Develop Your Powers of Concentration * Cut Your Reading Time in Half * Use Proven, Specially Designed Reading Techniques * Boost the Power of Your Peripheral Vision * Learn How to Scan and Skim a Written Report ...And All in 10 Days!

5,000 WORDS PER HOUR

WRITE FASTER, WRITE SMARTER

The fastest way to succeed as an author is to write more books. How do you do that with a day job, family, school or all your other time commitments? The secret is efficiency. 5K WPH will help you maximize your writing time by building effective habits that both measure and increase your writing speed.- Create an effective writing habit- Track and improve your Words Per Hour- Stop the endless editing and tinkering so you can finish your draft- Use voice dictation software to dramatically increase words per hour. It's time to shift your writing into high gear.

SCALING LEAN

MASTERING THE KEY METRICS FOR STARTUP GROWTH

Penguin "Scaling Lean offers an invaluable blueprint for modeling startup success. You'll learn the essential metrics that measure the output of a working business model, give you the pulse of your company, communicate its health to investors, and enable you to make precise interventions when things go wrong, "--Amazon.com.

RICH DAD, POOR DAD

Lulu Press, Inc Although we have been successful in our careers, they have not turned out quite as we expected. We both have changed positions several times-for all the right reasons-but there are no pension plans vesting on our behalf. Our retirement funds are growing only through our individual contributions. Michael and I have a wonderful marriage with three great children. As I write this, two are in college and one is just beginning high school. We have spent a fortune making sure our children have received the best education available. One day in 1996, one of my children came home disillusioned with school. He was bored and tired of studying. "Why should I put time into studying subjects I will never use in real life?" he protested. Without thinking, I responded, "Because if you don't get good grades, you won't get into college." "Regardless of whether I go to college," he replied, "I'm going to be rich."

DICTATE YOUR BOOK

HOW TO WRITE YOUR BOOK FASTER, BETTER, AND SMARTER

Ready to get on board with dictation (finally)? Like many tools that have come before it, dictation is a new and exciting opportunity to write better, faster, and smarter. But many writers still believe it's not for them. Perhaps they've tried it in the past and it hasn't worked. Or perhaps this new technology is confusing, expensive, or frustrating and that's held them back from taking advantage of it. If you're ready to take the next step and learn a new skill set that will give you a huge advantage over what other authors are doing today, grab Dictate Your Book and start working through the challenges that are holding you back from reaping the benefits of dictation. It includes:- Why you need to get started with dictation, even if you tried it before and hated it!- All of Monica's best tips for making dictation work for you, whether you writing fiction or non-fiction- Every piece of equipment Monica recommends, plus half a dozen ways to test dictation before you buy- Monica's full setup for her innovative Walk 'n Talks which helped her hit 4,000+ words per hour For authors who are ready to take their productivity to the next level, this short guide will help you get started!

A SMARTER WAY TO LEARN JAVASCRIPT

Createspace Independent Publishing Platform JavaScript was written to give readers an accurate, concise examination of JavaScript objects and their supporting nuances, such as complex values, primitive values, scope, inheritance, the head object, and more. If you're an intermediate JavaScript developer and want to solidify your understanding of the language, or if you've only used JavaScript beneath the mantle of libraries such as jQuery or Prototype, this is the book for you. This updated and expanded second edition of Book provides a user-friendly introduction to the subject, Taking a clear structural framework, it guides the reader through the subject's core elements. A flowing writing style combines with the use of illustrations and diagrams throughout the text to ensure the reader understands even the most complex of concepts. This succinct and enlightening overview is a required reading for all those interested in the subject . We hope you find this book useful in shaping your future career & Business.

NEVER ENOUGH

A NAVY SEAL COMMANDER ON LIVING A LIFE OF EXCELLENCE, AGILITY, AND MEANING

Celadon Books Mike Hayes has lived a lifetime of once-in-a-lifetime experiences. He has been held at gunpoint and threatened with execution. He's jumped out of a building rigged to explode, helped amputate a teammate's leg, and made countless split-second life and death decisions. He's written countless emails to his family, telling them how much he loves them, just in case those were the last words of his they'd ever read. Outside of the SEALs, he's run meetings in the White House Situation Room, negotiated international arms treaties, and developed high-impact corporate strategies. Over his many years of leadership, he has always strived to be better, to contribute more, and to put others first. That's what makes him an effective leader, and it's the quality that he's identified in all of the great leaders he's encountered. That continual striving to lift those around him has filled Mike's life with meaning and purpose, has made him secure in the knowledge that he brings his best to everything he does, and has made him someone others can rely on. In Never Enough, Mike Hayes recounts dramatic stories and offers battle- and boardroom-tested advice that will motivate readers to do work of value, live lives of purpose, and stretch themselves to reach their highest potential.

WAY OF THE WARRIOR KID

FROM WIMPY TO WARRIOR THE NAVY SEAL WAY: A NOVEL

Feiwel and Friends Book In this first book of a new illustrated middle grade series by a #1 New York Times bestselling author, Marc learns to become a Warrior Kid after his uncle Jake, a Navy SEAL, comes to stay for the summer.

HIV MENTAL HEALTH FOR THE 21ST CENTURY

NYU Press As we approach the 21st century, we also approach the third decade of the AIDS epidemic. Mental health care providers must face the crucial fact that the human immunodeficiency virus (HIV) and the condition it causes, Acquired Immune Deficiency Syndrome (AIDS) is the leading cause of death among Americans aged 25-44 years. HIV Mental Health for the 21st Century provides a roadmap for mental health professionals who seek to develop new strategies aimed at increasing the longevity and quality of life for people living with HIV/AIDS, as well as at controlling the future spread of the disease. Divided into five sections, this volume covers basic concepts in HIV/AIDS mental health; specialized aspects of HIV/AIDS clinical care; models of clinical care; program evaluation; and HIV mental health policy and programs. Chapters treat issues such as feelings of caregivers, the role of spirituality in mental health care, rural practice, mental health home care, and working with children.

BEING GEEK

THE SOFTWARE DEVELOPER'S CAREER HANDBOOK

"O'Reilly Media, Inc." As a software engineer, you recognize at some point that there's much more to your career than dealing with code. Is it time to become a manager? Tell your boss he's a jerk? Join that startup? Author Michael Lopp recalls his own make-or-break moments with Silicon Valley giants such as Apple, Netscape, and Symantec in Being Geek -- an insightful and entertaining book that will help you make better career decisions. With more than 40 standalone stories, Lopp walks through a complete job life cycle, starting

with the job interview and ending with the realization that it might be time to find another gig. Many books teach you how to interview for a job or how to manage a project successfully, but only this book helps you handle the baffling circumstances you may encounter throughout your career. Decide what you're worth with the chapter on "The Business" Determine the nature of the miracle your CEO wants with "The Impossible" Give effective presentations with "How Not to Throw Up" Handle liars and people with devious agendas with "Managing Werewolves" Realize when you should be looking for a new gig with "The Itch"

80/20 JAPANESE (ROMAJI EDITION)

LEARN SMARTER, START SPEAKING TODAY, AND GET TO FLUENCY FAST!

PLANET GOOGLE

ONE COMPANY'S AUDACIOUS PLAN TO ORGANIZE EVERYTHING WE KNOW

Simon and Schuster Draws on interviews with Google's CEO and the heads of its newest businesses to trace the story of the company's ambitions and influence, covering such topics as its acquisition of YouTube and its role in reshaping business and culture.

RESTFUL WEB SERVICES

"O'Reilly Media, Inc." "Every developer working with the Web needs to read this book." -- David Heinemeier Hansson, creator of the Rails framework "RESTful Web Services finally provides a practical roadmap for constructing services that embrace the Web, instead of trying to route around it." -- Adam Trachtenberg, PHP author and EBay Web Services Evangelist You've built web sites that can be used by humans. But can you also build web sites that are usable by machines? That's where the future lies, and that's what RESTful Web Services shows you how to do. The World Wide Web is the most popular distributed application in history, and Web services and mashups have turned it into a powerful distributed computing platform. But today's web service technologies have lost sight of the simplicity that made the Web successful. They don't work like the Web, and they're missing out on its advantages. This book puts the "Web" back into web services. It shows how you can connect to the programmable web with the technologies you already use every day. The key is REST, the architectural style that drives the Web. This book: Emphasizes the power of basic Web technologies -- the HTTP application protocol, the URI naming standard, and the XML markup language Introduces the Resource-Oriented Architecture (ROA), a common-sense set of rules for designing RESTful web services Shows how a RESTful design is simpler, more versatile, and more scalable than a design based on Remote Procedure Calls (RPC) Includes real-world examples of RESTful web services, like Amazon's Simple Storage Service and the Atom Publishing Protocol Discusses web service clients for popular programming languages Shows how to implement RESTful services in three popular frameworks -- Ruby on Rails, Restlet (for Java), and Django (for Python) Focuses on practical issues: how to design and implement RESTful web services and clients This is the first book that applies the REST design philosophy to real web services. It sets down the best practices you need to make your design a success, and the techniques you need to turn your design into working code. You can harness the power of the Web for programmable applications: you just have to work with the Web instead of against it. This book shows you how.