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Assuming Names A Con Artist's Masquerade CreateSpace *When it was over, there were a lot of questions. The detectives were embarrassed but they still wanted answered, "How did a 15-year-old runaway successfully pose as a world traveled countess?" The newspapers turned it back on them, practically sneering, "How did she do it while under investigation by the FBI, DEA, and Interpol?" The Mafia had been demanding the same thing for six months, "What is your real name?" And the psychologists asked the question they always ask, "Why?" It's the why of it that will keep a girl in trouble. Assuming Names is the true story of a young con artist. It's the tale of a runaway that assumed the title of countess and then went on to fool the FBI, DEA, and Interpol-as well as a number of other celebrities and institutions-with an elaborate tale of world intrigue. **Red Russia** Red Russia is the story of two Americans in Russia, of business, lies, and deception, of fortunes bought and told. **Sister Sable CreateSpace** **THE FIRST TENET OF THE WIND:** Do not get caught.Sister Sable has lived by the first tenet for seven years, but when an unexpected accident reveals the runaway nun to the clergy, she is forced to embrace the remaining four.**THE SECOND TENET OF THE WIND:** Win by any means.With the King's spymaster committed to killing her, and his general regretting he didn't, Sable enters a deadly game.**THE THIRD TENET OF THE WIND:** The purpose of picking up a blade is to cut the enemy.Scaring them is discretionary. **THE FOURTH TENET OF THE WIND:** Have no preferred weapon.Even so, she likes the axe. **THE FIFTH TENET OF THE WIND:** Know the way of all professions.Prophet, pilot, assassin, spy, Sable will need to call upon all she has learned to protect the King's future from the past. **Bright Line Eating The Science of Living Happy, Thin and Free Hay House, Inc** Now in tradepaper, New York Times bestseller breaks open the obesity mystery for using your brain as the key to weight loss. Bright Line Eating has helped thousands of people from over 75 countries lose their excess weight and keep it off. In this New York Times bestseller, available for the first time in paperback, Susan Peirce Thompson, Ph.D., shares the groundbreaking weight-loss solution based on her highly acclaimed Bright Line Eating Boot Camps. Rooted in cutting-edge neuroscience, psychology, and biology, Bright Line Eating explains how the brain blocks weight loss, causing people who are desperate to lose weight to fail again and again. Bright Line Eating (BLE) is a simple approach to reversing our innate blocks through four clear, unambiguous boundaries called "Bright Lines." You will learn:*

- The science of how the brain blocks weight loss,
- How to bridge the willpower gap through making your boundaries automatic,
- How to get started and the tools you can use to make the change last, and
- A realistic lifestyle road map for staying on course. BLE enables you to shed pounds, release cravings, and stop sabotaging your weight loss by working from the bottom line that willpower cannot be relied on. By allowing you to focus on your specific cravings, BLE creates the path for your own personalized journey toward success. **The Devil's Concubine (The Devil of Ponong Series #1) Wayzgoose Press** QuiTai, ruthless concubine of Levapur's mysterious crime lord, the Devil, receives an unexpected invitation to cocktails with disgraced Thampurian Kyam Zul. She doesn't trust Kyam enough to drink anything he pours, and won't help him no matter how hard he begs - or threatens. But when QuiTai's ex-lover is murdered, Kyam is the only one who knows the name of the killer, and he won't tell QuiTai unless she helps him first. The torpid back alleyways of Levapur's tropical colony hide more than lovers. There are things with claws, beings with venomous fangs, and spies lurking in the jungle. Most of them want to keep their secrets. One of them wants QuiTai dead. (This is the first book in Jill Braden's critically acclaimed Devil of Ponong series. It is a complete, full-length novel, with no cliffhanger.) **Ten Thousand Hours in Paradise Arrival Andrew M. Crusoe** What happens when you hear the call to fly to the most remote population center on Earth, home base for ecovillages, black sand beaches, and a volcano goddess living in a molten lake of lava? You GO! Upon landing, Andrew feels instantly welcome. On his first night, a new friend asks him if he'd like to go on a volcano adventure with her. "Are you serious?" he says. "Yes, of course!" After picking up some gas masks the following day, they head to Hawai'i Volcanoes National Park, hiking down a secret road toward a massive red glow in the distance. By nightfall, Andrew and his new friends are standing on the edge of a huge lake of bubbling lava, radiating a warmth that feels like the sun on a cloudless day. Its beauty leaves him speechless, but his adventure has only just begun. **Ten Thousand Hours in Paradise: Arrival** is the first in a 3-volume true story about the consciousness shift that happens when you embrace Hawaii. **Volume 1: Arrival** soars with pure adventure, unrequited love, deadly lava, mysterious UFOs, ecotourism, and fascinating characters that you'll never forget. **Being Authentic A Memoir** Our existence is fragile. I learned that in many intricate ways, so I do not take today for granted. I do not know what tomorrow will bring. I do not even know if tomorrow will come. On the eve of Thanksgiving 2016, I received the diagnosis of stage 4 lung cancer. Next to dying, I fear the spread of cancer to my brain and losing my ability to think, speak, or write. This loss would be devastating to me.The fragility of our life made me want to be authentic. Therefore, I am writing this memoir to be authentic--we become our true selves when we author who we are. I am afraid of being forgotten. Death does frighten me. But more than dying, I am scared of having no one remember me or, even worse, of being recognized differently from who I was. At the same time, I have never thought that I was entitled to ask others not to forget me. But, not to be forgotten is precisely what I yearn for. While I am writing for the other, I am simultaneously writing for myself. I am one of the readers and will test the subject as it gets written. My criteria are stricter. I want to say, "This is my narrative."I need to be able to say, "This is my narrative." **Preventing Bullying Through Science, Policy, and Practice National Academies Press** Bullying has long been tolerated as a rite of passage among children and adolescents. There is an implication that individuals who are bullied must have "asked for" this type of treatment, or deserved it. Sometimes, even the child who is bullied begins to internalize this idea. For many years, there has been a general acceptance and collective shrug when it comes to a child or adolescent with greater social capital or power pushing around a child perceived as subordinate. But bullying is not developmentally appropriate; it should not be considered a normal part of the typical social grouping that occurs throughout a child's life. Although bullying behavior endures through generations, the milieu is changing. Historically, bullying has occurred at school, the physical setting in which most of childhood is centered and the primary source for peer group formation. In recent years, however, the physical setting is not the only place bullying is occurring. Technology allows for an entirely new type of digital electronic aggression, cyberbullying, which takes place through chat rooms, instant messaging, social media, and other forms of digital electronic communication. Composition of peer groups, shifting demographics, changing societal norms, and modern technology are contextual factors that must be considered to understand and effectively react to bullying in the United States. Youth are embedded in multiple contexts and each of these contexts interacts with individual characteristics of youth in ways that either exacerbate or attenuate the association between these individual characteristics and bullying perpetration or victimization. Recognizing that bullying behavior is a major public health problem that demands the concerted and coordinated time and attention of parents, educators and school administrators, health care providers, policy makers, families, and others concerned with the care of children, this report evaluates the state of the science on biological and psychosocial consequences of peer victimization and the risk and protective factors that either increase or decrease peer victimization behavior and consequences. **The Secret Bunker 1 Darkness Falls** A secret bunker. A deep darkness. Can Dan put the pieces together before the whole world is lost? Dan Tracy figured he was your average teen. Sure, he's homeschooled and had a twin who died in a weird accident a few years prior, but for the most part, he was pretty normal. While on a surprise trip to a disused Cold War bunker, his "normal" life becomes anything but. When a dark and sinister force begins spreading across the world, Dan is trapped below ground and separated from his family. As all of humanity is forced to deal with the crisis, Dan must come to terms with his new surroundings. In his search for his loved ones, he discovers the bunker is actually a state-of-the-art operations center... and Dan has been granted full access. But who is in control here? What role do they have in the havoc above ground? And what do they want with Dan? **Darkness Falls** is the first book in a modern-day sci-fi dystopian thriller. If you like fast-paced apocalyptic action, captivating characters, and stories that keep you reading all night long, then you'll love Paul Teague's Secret Bunker Trilogy. Buy Darkness Falls to join the fight to save humanity today! What readers are saying *The Secret Bunker* set a quick pace towards a culmination of events with a meeting of all the main characters and left me gripped along the way. It's not often I pre order the next book but I did in this case, there's no way I'm missing what happens next. I'm fascinated by the fact that Paul manages to provide an authentic teenage voice for his prime character all the way through. Looking forward to seeing what comes in the second of the trilogy which I've already pre-ordered, need I say more? Really enjoyed this adventure seen through the eyes of the teenage lead character - his voice was so true and compelling. I'm looking forward to reading the others and would rather like to go and visit the real bunker! Thoroughly enjoyed this as it keeps you intrigued all the way through. Must get on to part 2 now. I really enjoyed this book and had a hard time putting it down, I can't wait to see what happens next in book two! 5 Stars, I really enjoyed it! ... the action is intense and lots of twists and turns abound until the last page is turned. At the conclusion, the reader is left wondering about many events that are still in progress. Wow..... The characters are well defined, plot is fantastic and the ending leaves us waiting for the next part. At least February is not too far off! Most highly recommended. **Loving Music Till It Hurts Oxford University Press** Can music feel pain? Do songs possess dignity? Do symphonies have rights? Of course not, you might say. Yet think of how we anthropomorphize music, not least when we believe it has been somehow mistreated. A singer butchered or mangled the "Star-Spangled Banner" at the Super Bowl. An underrehearsed cover band made a mockery of Led Zeppelin's classics. An orchestra didn't quite do justice to Mozart's Requiem. Such lively language upholds music as a sentient companion susceptible to injury and in need of fierce protection. There's nothing wrong with the human instinct to safeguard beloved music . . . except, perhaps, when this instinct leads us to hurt or neglect fellow human beings in turn: say, by heaping oversized shame upon those who seem to do music wrong; or by rushing to defend a conductor's beautiful recordings while failing to defend the multiple victims who have accused this maestro of sexual assault. *Loving Music Till It Hurts* is a capacious exploration of how people's head-over-heels attachments to music can variously align or conflict with agendas of social justice. How do we respond when loving music and loving people appear to clash? **MATLAB for Neuroscientists An Introduction to Scientific Computing in MATLAB Academic Press** MATLAB for Neuroscientists serves as the only complete study manual and teaching resource for MATLAB, the globally accepted standard for scientific computing, in the neurosciences and psychology. This unique introduction can be used to learn the entire empirical and experimental process (including stimulus generation, experimental control, data collection, data analysis, modeling, and more), and the 2nd Edition continues to ensure that a wide variety of computational problems can be addressed in a single programming environment. This updated edition features additional material on the creation of visual stimuli, advanced psychophysics, analysis of LFP data, choice probabilities, synchrony, and advanced spectral analysis. Users at a variety of levels—advanced undergraduates, beginning graduate students, and researchers looking to modernize their skills—will learn to design and implement their own analytical tools, and gain the fluency required to meet the computational needs of neuroscience practitioners. The first complete volume on MATLAB focusing on neuroscience and psychology applications *Problem-based approach with many examples from neuroscience and cognitive psychology using real data Illustrated in full color throughout Careful tutorial approach, by authors who are award-winning educators with strong teaching experience* **Business Law I Essentials** A less-expensive grayscale paperback version is available. Search for ISBN 9781680923018. *Business Law I Essentials* is a brief introductory textbook designed to meet the scope and sequence requirements of courses on Business Law or the Legal Environment of Business. The concepts are presented in a streamlined manner, and cover the key concepts necessary to establish a strong foundation in the subject. The textbook follows a traditional approach to the study of business law. Each chapter contains learning objectives, explanatory narrative and concepts, references for further reading, and end-of-chapter questions. *Business Law I Essentials* may need to be supplemented with additional content, cases, or related materials,

and is offered as a foundational resource that focuses on the baseline concepts, issues, and approaches. **Mindguard CreateSpace** Chosen BOOK OF THE YEAR 2014 by SciFi365.net Called out of semi-retirement, the telepath and Mindguard Sheldon Ayers is tasked with protecting an information package located inside the mind of a young woman who claims the knowledge she holds is vital to the future of mankind. Sheldon and his team must help her cross the most dangerous territory in the man-inhabited universe - the Djago Desert. Hunted by the Enforcement Unit - the all-powerful Military arm of the Interstellar Federation of Common Origin - Sheldon's team must fight to keep the carrier alive and guard the integrity of her mind. But nobody suspects that Sheldon also has a dark secret, and it could end up changing the fate of the mission. **Safeguarding Your Technology Practical Guidelines for Electronic Education Information Security 76 Minutes My Search for Andrew, Alexander and Tanner Skelton** Three young Michigan brothers disappeared in 2010. Their father says they will "hibernate until they graduate" but police believe it's a triple homicide. Eight years later, this remains one of the biggest unsolved mysteries in the United States, stretching from Michigan to Montana, and national coverage from John Walsh to Nancy Grace have yet to turn up a clue.If police are right, Andrew, Alexander and Tanner Skelton were the victims of a personal war between John Russel Skelton and his ex-wife. If they are wrong, the boys live among strangers cut off from the world and everything they had ever known.John Skelton is the only one who knows what happened and he still controls the fate of his sons.Silence is his victory.Reporter Lynn Thompson has covered this story since the day the boys disappeared. Based on what he has learned, and drawing from his newspaper and U.S. Army experience, Lynn exposes the elements of control to narrow the search, speed the recovery and bring the boys back home. Now retired, Don Allison served as author Lynn Thompson's editor at The Bryan Times as the story unfolded. "Lynn Thompson has doggedly followed the disappearance of Andrew, Alexander and Tanner Skelton since day one," Don says "It is more than just another story to Lynn - two of the missing boys are the same age as his own sons, and he has made the quest to find them a personal one. With the eye if an experienced crime reporter and the compassion of a parent, Lynn weaves a compelling insightful narrative." **Engineering Fundamentals: An Introduction to Engineering, SI Edition Cengage Learning** Specifically designed as an introduction to the exciting world of engineering, ENGINEERING FUNDAMENTALS: AN INTRODUCTION TO ENGINEERING encourages students to become engineers and prepares them with a solid foundation in the fundamental principles and physical laws. The book begins with a discovery of what engineers do as well as an inside look into the various areas of specialization. An explanation on good study habits and what it takes to succeed is included as well as an introduction to design and problem solving, communication, and ethics. Once this foundation is established, the book moves on to the basic physical concepts and laws that students will encounter regularly. The framework of this text teaches students that engineers apply physical and chemical laws and principles as well as mathematics to design, test, and supervise the production of millions of parts, products, and services that people use every day. By gaining problem solving skills and an understanding of fundamental principles, students are on their way to becoming analytical, detail-oriented, and creative engineers. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Measuring Bullying Victimization, Perpetration, and Bystander Experiences A Compendium of Assessment Tools. CreateSpace** Bullying, particularly among school-age children, is a major public health problem both domestically and internationally (Nansel, Craig, Overpeck, Saluja, & Ruan, 2004). Current estimates suggest that nearly 30% of American adolescents reported at least moderate bullying experiences as the bully, the victim, or both. Specifically, of a nationally representative sample of adolescents, 13% reported being a bully, 11% reported being a victim of bullying, and 6% reported being both a bully and a victim (Nansel et al., 2001). **Nutrition and Vulnerable Groups MDPI** Food insecurity is a complex 'wicked' problem that results from a range of unstable and uncertain physical, social, cultural and economic factors that limits access to nutritious food. Globally, 800 million people are under-nourished, and around 2 billion are overweight/obese or have micronutrient deficiency. These populations are largely positioned in developing countries where disease burden is high and impacts health budgets and productivity. Similarly developed countries, cities and neighbourhoods are experiencing a greater emergence of vulnerable populations. This is in part explained by the change in the food production and manufacturing, the retraction in economic climates, the increase in food price, and in some regions reduced food availability and access.Vulnerable groups include but are not limited to migrant populations, Indigenous people, elderly, pregnant women, those with disability, homeless, young children and youth. Poor nutrition at significant periods of growth and development and during life impact long term health outcomes increasing non-communicable disease prevalence, health cost and reducing economic productivity. **Essentials of Nursing Leadership and Management F A Davis Company** This new edition focuses on preparing your students to assume the role as a significant member of the health-care team and manager of care, and is designed to help your students transition to professional nursing practice. Developed as a user-friendly text, the content and style makes it a great tool for your students in or out of the classroom. (Midwest). **NurtureShock New Thinking About Children Twelve** In a world of modern, involved, caring parents, why are so many kids aggressive and cruel? Where is intelligence hidden in the brain, and why does that matter? Why do cross-racial friendships decrease in schools that are more integrated? If 98% of kids think lying is morally wrong, then why do 98% of kids lie? What's the single most important thing that helps infants learn language? NurtureShock is a groundbreaking collaboration between award-winning science journalists Po Bronson and Ashley Merryman. They argue that when it comes to children, we've mistaken good intentions for good ideas. With impeccable storytelling and razor-sharp analysis, they demonstrate that many of modern society's strategies for nurturing children are in fact backfiring--because key twists in the science have been overlooked. Nothing like a parenting manual, the authors' work is an insightful exploration of themes and issues that transcend children's (and adults') lives. **Early Modern Herbals and the Book Trade Cambridge University Press** In the early modern herbal, Sarah Neville finds a captivating example of how Renaissance print culture shaped scientific authority. **The Criminal Justice and Community Response to Rape DIANE Publishing** Describes recent reforms adopted in some jurisdictions, such as protecting the anonymity of the victim & allowing complainants to report sexual assault even when the victim chooses not to press charges. Law enforcement officials & district attorneys have worked to support compensation for victims & also have created victim-witness advocate positions to help victims navigate the criminal justice process & speed their recovery. Contains a glossary, resources, & tables. **Outliers The Story of Success Penguin UK** From the bestselling author of Blink and The Tipping Point, Malcolm Gladwell's Outliers: The Story of Success overturns conventional wisdom about genius to show us what makes an ordinary person an extreme overachiever. Why do some people achieve so much more than others? Can they lie so far out of the ordinary? In this provocative and inspiring book, Malcolm Gladwell looks at everyone from rock stars to professional athletes, software billionaires to scientific geniuses, to show that the story of success is far more surprising, and far more fascinating, than we could ever have imagined. He reveals that it's as much about where we're from and what we do, as who we are - and that no one, not even a genius, ever makes it alone. Outliers will change the way you think about your own life story, and about what makes us all unique. 'Gladwell is not only a brilliant storyteller; he can see what those stories tell us, the lessons they contain' Guardian 'Malcolm Gladwell is a global phenomenon ... he has a genius for making everything he writes seem like an impossible adventure' Observer 'He is the best kind of writer - the kind who makes you feel like you're a genius, rather than he's a genius' The Times **Vegas at Odds Labor Conflict in a Leisure Economy, 1960-1985 JHU Press** The stories of the shadowy networks and wealthy people who bankrolled and sustained Las Vegas's continuous reinvention are well documented in works of scholarship, journalism, and popular culture. Yet no one has studied closely and over a long period of time the dynamics of the workforce -- the casino and hotel workers and their relations with the companies they work for and occasionally strike against. James P. Kraft here explores the rise and changing fortunes of organized and unorganized labor as Las Vegas evolved from a small, somewhat seedy desert oasis into the glitzy tourist destination that it is today. Drawing on scores of interviews, personal and published accounts, and public records, Kraft brings to life the largely behind-the-scenes battles over control of Sin City workplaces between 1960 and 1985. He examines successful and failed organizing drives, struggles over pay and equal rights, and worker grievances and arbitration to show how the resort industry's evolution affected hotel and casino workers. From changes in the political and economic climate to large-scale strikes, backroom negotiations, and individual worker-supervisor confrontations, Kraft explains how Vegas's overwhelmingly service-oriented economy works -- and doesn't work -- for the people and companies who cater to the city's pleasure-seeking visitors. American historians and anyone interested in the history of labor or Las Vegas will find this account highly original, insightful, and even-handed. **From #BlackLivesMatter to Black Liberation Haymarket Books** The author of Race for Profit carries out "[a] searching examination of the social, political and economic dimensions of the prevailing racial order" (Michelle Alexander, author of The New Jim Crow). In this winner of the Lannan Cultural Freedom Prize for an Especially Notable Book, Keeanga-Yamahtta Taylor "not only exposes the canard of color-blindness but reveals how structural racism and class oppression are joined at the hip" (Robin D. G. Kelley, author of Freedom Dreams). The eruption of mass protests in the wake of the police murders of Michael Brown in Ferguson, Missouri, and Eric Garner in New York City have challenged the impunity with which officers of the law carry out violence against black people and punctured the illusion of a post-racial America. The Black Lives Matter movement has awakened a new generation of activists. In this stirring and insightful analysis, activist and scholar Keeanga-Yamahtta Taylor surveys the historical and contemporary ravages of racism and the persistence of structural inequality, such as mass incarceration and black unemployment. In this context, she argues that this new struggle against police violence holds the potential to reignite a broader push for black liberation. "This brilliant book is the best analysis we have of the #BlackLivesMatter moment of the long struggle for freedom in America. Keeanga-Yamahtta Taylor has emerged as the most sophisticated and courageous radical intellectual of her generation." —Dr. Cornel West, author of Race Matters "A must read for everyone who is serious about the ongoing praxis of freedom." —Barbara Ransby, author of Ella Baker and the Black Freedom Movement "[A] penetrating, vital analysis of race and class at this critical moment in America's racial history." —Gary Younge, author of The Speech: The Story Behind Dr. Martin Luther King Jr.'s Dream **What Works in Girls' Education Evidence for the World's Best Investment Brookings Institution Press** Hard-headed evidence on why the returns from investing in girls are so high that no nation or family can afford not to educate their girls. Gene Sperling, author of the seminal 2004 report published by the Council on Foreign Relations, and Rebecca Winthrop, director of the Center for Universal Education, have written this definitive book on the importance of girls' education. As Malala Yousafzai expresses in her foreword, the idea that any child could be denied an education due to poverty, custom, the law, or terrorist threats is just wrong and unimaginable. More than 1,000 studies have provided evidence that high-quality girls' education around the world leads to wide-ranging returns: Better outcomes in economic areas of growth and incomes Reduced rates of infant and maternal mortality Reduced rates of child marriage Reduced rates of the incidence of HIV/AIDS and malaria Increased agricultural productivity Increased resilience to natural disasters Women's empowerment What Works in Girls' Education is a compelling work for both concerned global citizens, and any academic, expert, nongovernmental organization (NGO) staff member, policymaker, or journalist seeking to dive into the evidence and policies on girls' education. **Cultivating Virtue Perspectives from Philosophy, Theology, and Psychology Oxford University Press** Though virtue ethics is enjoying a resurgence, the topic of virtue cultivation has been largely neglected by philosophers. This book features essays by philosophers, theologians, and psychologists at the forefront of research into virtue.--Publisher's description. **How Not to Be Wrong The Power of Mathematical Thinking Penguin** "Witty, compelling, and just plain fun to read . . ." —Evelyn Lamb, Scientific American The Freakonomics of math—a math-world superstar unveils the hidden beauty and logic of the world and puts its power in our hands The math we learn in school can seem like a dull set of rules, laid down by the ancients and not to be questioned. In How Not to Be Wrong, Jordan Ellenberg shows us how terribly limiting this view is: Math isn't confined to abstract incidents that never occur in real life, but rather touches everything we do—the whole world is shot through with it. Math allows us to see the hidden structures underneath the messy and chaotic surface of our world. It's a science of not being wrong, hammered out by centuries of hard work and argument. Armed with the tools of mathematics, we can see through to the true meaning of information we take for granted: How early should you get to the airport? What does "public opinion" really represent? Why do tall parents have shorter children? Who really won Florida in 2000? And how likely are you, really, to develop cancer? How Not to Be Wrong presents the surprising revelations behind all of these questions and many more, using the mathematician's method of analyzing life and exposing the hard-won insights of the academic community to the layman—minus the jargon. Ellenberg chases mathematical threads through a vast range of time and space, from the everyday to the cosmic, encountering, among other things, baseball, Reaganomics, daring lottery schemes, Voltaire, the replicability crisis in psychology, Italian Renaissance painting, artificial languages, the development of non-Euclidean geometry, the coming obesity apocalypse, Antonin Scalia's views on crime and punishment, the psychology of slime molds, what Facebook can and can't figure out about you, and the existence of God. Ellenberg pulls from history as well as from the latest theoretical developments to provide those not trained in math with the knowledge they need. Math, as Ellenberg says, is "an atomic-powered prosthesis that you attach to your common sense, vastly multiplying its reach and strength." With the tools of mathematics in hand, you can understand the world in a deeper, more meaningful way. How Not to Be Wrong will show you how. **Haunting Experiences Ghosts in Contemporary Folklore University Press of Colorado** Ghosts and other supernatural phenomena are widely represented throughout modern culture. They can be found in any number of entertainment, commercial, and other contexts, but popular media or commodified representations of ghosts can be quite different from the beliefs people hold about them, based on tradition or direct experience. Personal belief and

cultural tradition on the one hand, and popular and commercial representation on the other, nevertheless continually feed each other. They frequently share space in how people think about the supernatural. In *Haunting Experiences*, three well-known folklorists seek to broaden the discussion of ghost lore by examining it from a variety of angles in various modern contexts. Diane E. Goldstein, Sylvia Ann Grider, and Jeannie Banks Thomas take ghosts seriously, as they draw on contemporary scholarship that emphasizes both the basis of belief in experience (rather than mere fantasy) and the usefulness of ghost stories. They look closely at the narrative role of such lore in matters such as socialization and gender. And they unravel the complex mix of mass media, commodification, and popular culture that today puts old spirits into new contexts. **Predictive Analytics The Power to Predict Who Will Click, Buy, Lie, or Die John Wiley & Sons** "Mesmerizing & fascinating..." —The Seattle Post-Intelligencer "The Freakonomics of big data." —Stein Kretzinger, founding executive of Advertising.com Award-winning | Used by over 30 universities | Translated into 9 languages An introduction for everyone. In this rich, fascinating — surprisingly accessible — introduction, leading expert Eric Siegel reveals how predictive analytics (aka machine learning) works, and how it affects everyone every day. Rather than a "how to" for hands-on techies, the book serves lay readers and experts alike by covering new case studies and the latest state-of-the-art techniques. Prediction is booming. It reinvents industries and runs the world. Companies, governments, law enforcement, hospitals, and universities are seizing upon the power. These institutions predict whether you're going to click, buy, lie, or die. Why? For good reason: predicting human behavior combats risk, boosts sales, fortifies healthcare, streamlines manufacturing, conquers spam, optimizes social networks, toughens crime fighting, and wins elections. How? Prediction is powered by the world's most potent, flourishing unnatural resource: data. Accumulated in large part as the by-product of routine tasks, data is the unsalted, flavorless residue deposited en masse as organizations churn away. Surprise! This heap of refuse is a gold mine. Big data embodies an extraordinary wealth of experience from which to learn. Predictive analytics (aka machine learning) unleashes the power of data. With this technology, the computer literally learns from data how to predict the future behavior of individuals. Perfect prediction is not possible, but putting odds on the future drives millions of decisions more effectively, determining whom to call, mail, investigate, incarcerate, set up on a date, or medicate. In this lucid, captivating introduction — now in its Revised and Updated edition — former Columbia University professor and Predictive Analytics World founder Eric Siegel reveals the power and perils of prediction: What type of mortgage risk Chase Bank predicted before the recession. Predicting which people will drop out of school, cancel a subscription, or get divorced before they even know it themselves. Why early retirement predicts a shorter life expectancy and vegetarians miss fewer flights. Five reasons why organizations predict death — including one health insurance company. How U.S. Bank and Obama for America calculated the way to most strongly persuade each individual. Why the NSA wants all your data: machine learning supercomputers to fight terrorism. How IBM's Watson computer used predictive modeling to answer questions and beat the human champs on TV's Jeopardy! How companies ascertain untold, private truths — how Target figures out you're pregnant and Hewlett-Packard deduces you're about to quit your job. How judges and parole boards rely on crime-predicting computers to decide how long convicts remain in prison. 182 examples from Airbnb, the BBC, Citibank, ConEd, Facebook, Ford, Google, the IRS, LinkedIn, Match.com, MTV, Netflix, PayPal, Pfizer, Spotify, Uber, UPS, Wikipedia, and more. How does predictive analytics work? This jam-packed book satisfies by demystifying the intriguing science under the hood. For future hands-on practitioners pursuing a career in the field, it sets a strong foundation, delivers the prerequisite knowledge, and whets your appetite for more. A truly omnipresent science, predictive analytics constantly affects our daily lives. Whether you are a consumer of it — or consumed by it — get a handle on the power of Predictive Analytics. **Cross-cultural Perspectives in Medical Ethics Jones & Bartlett Learning** *Cross-Cultural Perspectives in Medical Ethics, Second Edition*, is an anthology of the latest and best readings on the medical ethics of as many of the major religious, philosophical, and medical traditions that are available today. **Sociology in Our Times Cengage Learning** This best-selling comprehensive book conveys the relevance of sociology by presenting a timely collection of theories, research, and examples -- including its signature first-person accounts that open many chapters. These lived experiences are relevant to students and introduce themes that provide a framework for learning the chapter material. Kendall's vivid and inviting writing style, emphasis on applications, and eye for compelling current examples further highlight sociology's relevance to all students. Now in its eleventh edition, *SOCIOLOGY IN OUR TIMES* is acclaimed for being the first textbook to integrate race, class, and gender issues, and for its thorough presentation of sociological theory, including contemporary perspectives such as feminism and postmodernism. This edition focuses more on social/global change and on the contemporary world, presenting such current debates as bullying and social media abuse, digital-age methods to increase school attendance, food trucks and the spread of culture, modern slavery, and weight bias. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Accountability in Social Interaction Oxford University Press** Within the study of language and social interaction, the concept of 'accountability'-including related concepts, such as 'account' or 'motive,' 'accounting,' and 'being accountable'-has been of longstanding interest in terms of how interactants in both ordinary and organizational contexts manage their image or reputation, as well as how they achieve mutual understanding. However, these concepts are polysemous, with different senses being rather dramatic, such as accountability as 'moral responsibility' and accountability as 'intelligibility.' Even today this fact is not always remembered or fully recognized or appreciated by scholars, which has arguably slowed the development of these concepts. This volume brings together a collection of novel, conversation-analytic studies addressing accountability, with the goal of re-exposing its multiple senses, reiterating their interrelationships and, in doing so, breaking new conceptual ground and exposing new pathways for future research. The collection considers central theoretical issues, including turn taking, sequence and preference organization, repair, membership categorization, action formation and ascription, social solidarity and affiliation, and the relevance of context. Chapters range contextually, canvassing interactions between friends and family members, and during talk shows, broadcast news interviews, airline reservations, and medical visits. Chapters also range culturally, including English, Japanese, and Korean data. **Job Savvy How to be a Success at Work Jist Works** A guide to job success covers such topics as making a good impression, getting along with co-workers, problem solving techniques, ethical problems, and career advancement. **501 Grammar and Writing Questions Learning Express Llc** Many of us grimace when faced with grammar exercises. But in order to communicate with others, pass tests, and get your point across in writing, using words and punctuation effectively is a necessary skill. It's a fact that in our life today, good communication skills-including writing-are essential. The good news is that grammar and writing skills can be developed with practice. **Processes in Human Evolution The journey from early hominins to Neanderthals and modern humans Oxford University Press** The discoveries of the last decade have brought about a completely revised understanding of human evolution due to the recent advances in genetics, palaeontology, ecology, archaeology, geography, and climate science. Written by two leading authorities in the fields of physical anthropology and molecular evolution, *Processes in Human Evolution* presents a reconsidered overview of hominid evolution, synthesising data and approaches from a range of inter-disciplinary fields. The authors pay particular attention to population migrations - since these are crucial in understanding the origin and dispersion of the different genera and species in each continent - and to the emergence of the lithic cultures and their impact on the evolution of cognitive capacities. *Processes in Human Evolution* is intended as a primary textbook for university courses on human evolution, and may also be used as supplementary reading in advanced undergraduate and graduate courses. It is also suitable for a more general audience seeking a readable but up-to-date and inclusive treatment of human origins and evolution. **The Black Box Society The Secret Algorithms That Control Money and Information Harvard University Press** Every day, corporations are connecting the dots about our personal behavior—silently scrutinizing clues left behind by our work habits and Internet use. But who connects the dots about what firms are doing with all this information? Frank Pasquale exposes how powerful interests abuse secrecy for profit and explains ways to rein them in. **Treason Medieval and Early Modern Adultery, Betrayal, and Shame BRILL** Set against the framework of modern political concerns, *Treason: Medieval and Early Modern Adultery, Betrayal, and Shame* considers the various forms of treachery in a variety of sources, including literature, historical chronicles, and material culture creating a complex portrait of the development of this high crime. **Case Studies in Child, Adolescent, and Family Treatment John Wiley & Sons** "Examines how to apply clinical theories to social work practice. Contains a wide range of cases described in rich detail by practitioners, scholars, and researchers. Chapters represent contexts and approaches across the social work spectrum, so students will get to glimpse into the clinical experience of a full range of professionals. Covers the most important areas in social work practice, including: child welfare and adoption, individual and group treatment, school and community settings, family treatment and parent training"-- **Premiere A Romance Writers of America® Collection Romance Writers of America, Inc.** From Romance Writers of America comes a never-before-published collection of tales that showcases the breadth and complexity of the world's most popular genre of fiction! New York Times bestselling authors Cindy Gerard and Allison Brennan bring the thrills in their tales of romantic suspense. New York Times bestselling authors Sabrina Jeffries and Courtney Milan take you on a trip back in time with lush stories of historical romance. New York Times bestselling authors Vicki Lewis Thompson and Joan Johnston show the wonder of contemporary romance, while New York Times bestselling authors Monica Murphy and Laura Kaye's New Adult romances delve into the evolving Millennial perspective. And editor and #1 New York Times bestselling author Sylvia Day's tale of angels and sizzling desire takes readers to the edge with paranormal romance. From the first love of Young Adult romance to tales of second chances, LGBT romance to the realms of the supernatural, contemporary to historical, suspense to inspirational, the genre of romance has a story for every reader and this blockbuster inaugural collection from Romance Writers of America showcases it all! Plus tales from: Lila Bell T. L Costa Diane Kelly Amber Lin Katy Regnery Erica Ridley Regina Scott Harper St. George Lex Valentine